



**College of Business Administration
Kent State University**

April 12th 2018

Global Projects

Local Spirit



Key Design Drivers



Context



Community



Connectivity

Inspiration from Kent

Honoring the Existing and Celebrating the New



Context



Community



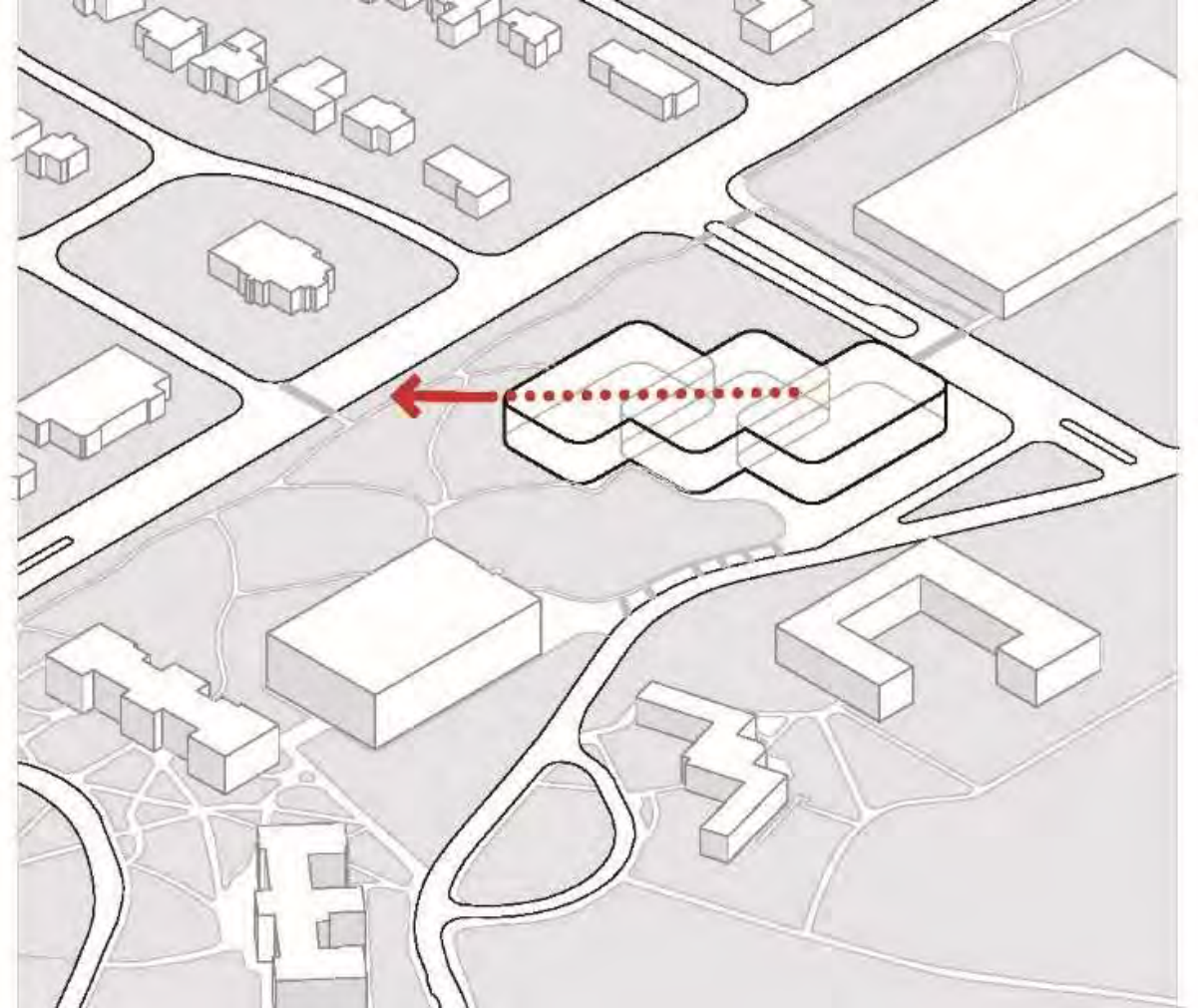
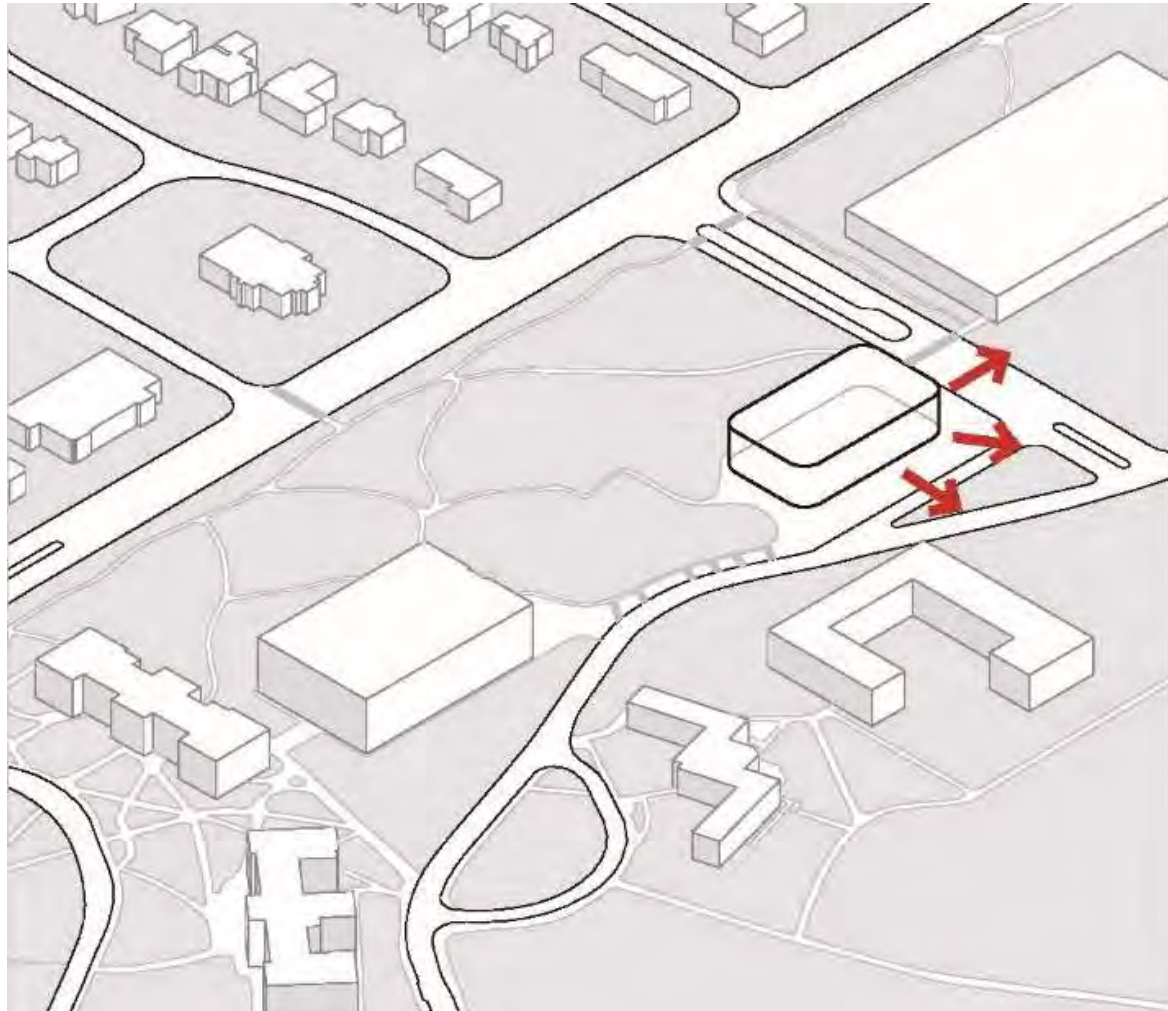
Connectivity

Site Response

- Site plan, Landscape, Phasing and Service/Parking

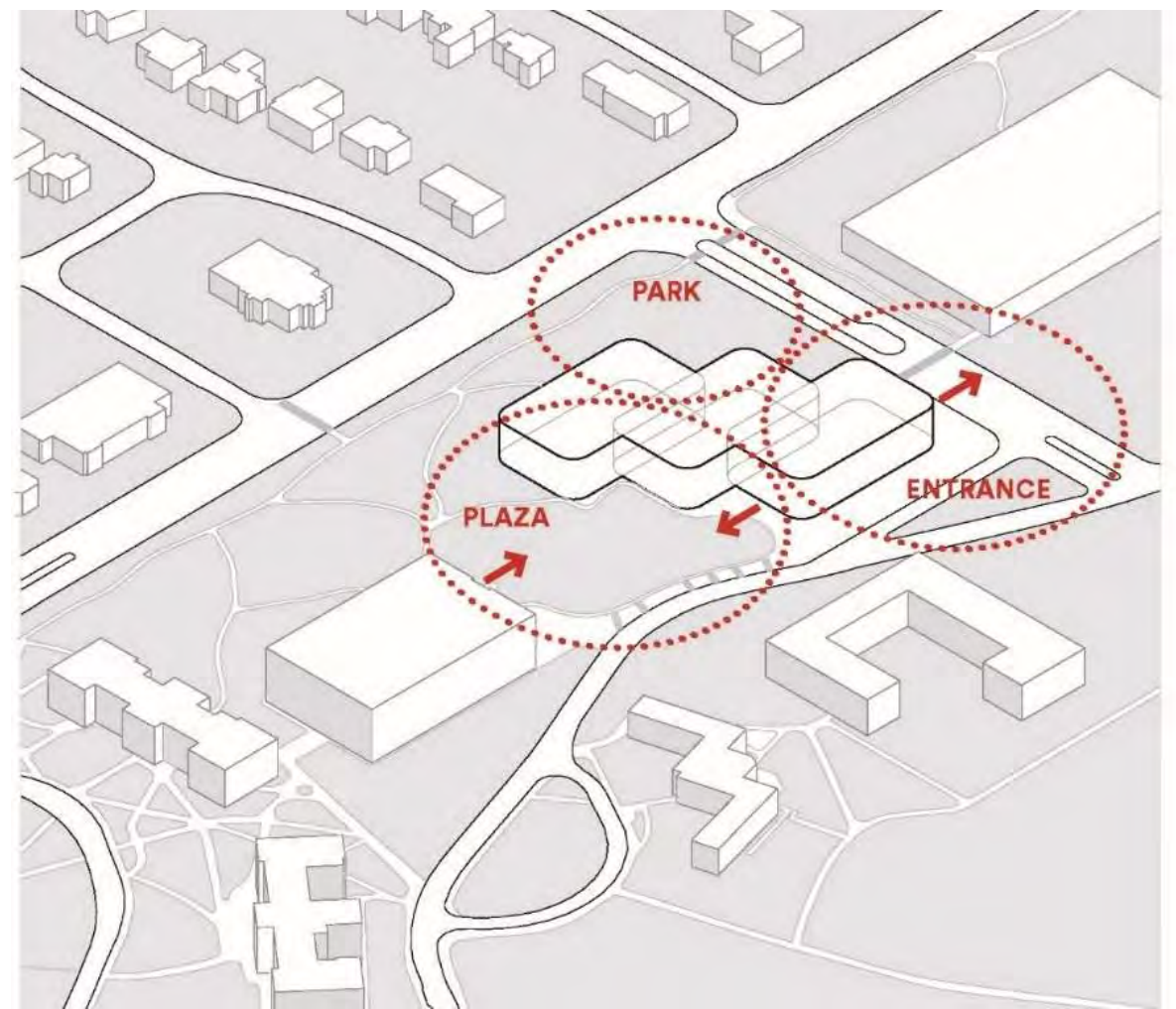
Concept Diagrams

Massing



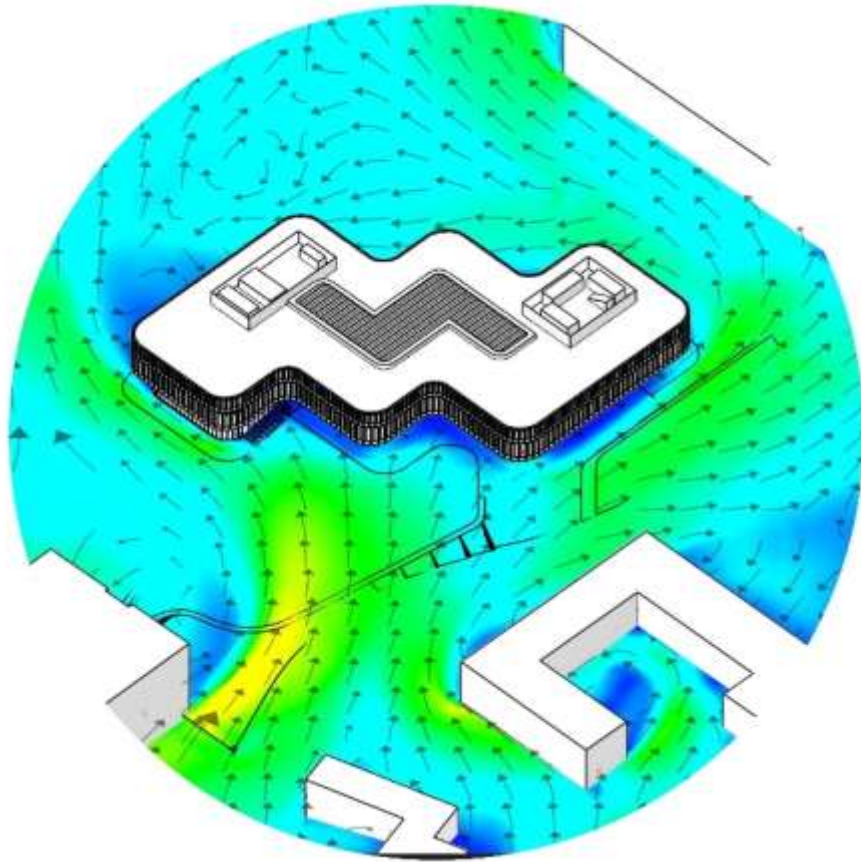
Concept Diagrams

Relations



Climate-sensitive Design

Designing with microclimates in mind



Average
wind speed
(m/s)



Fresh breeze
Small trees begin to sway

Moderate breeze
Dust, leaves and loose paper raised up; small branches move

Light breeze
Wind felt on face; leaves rustle; vanes begin to move

Calm
Smoke rises vertically



Park View



Aerial View



Site plan

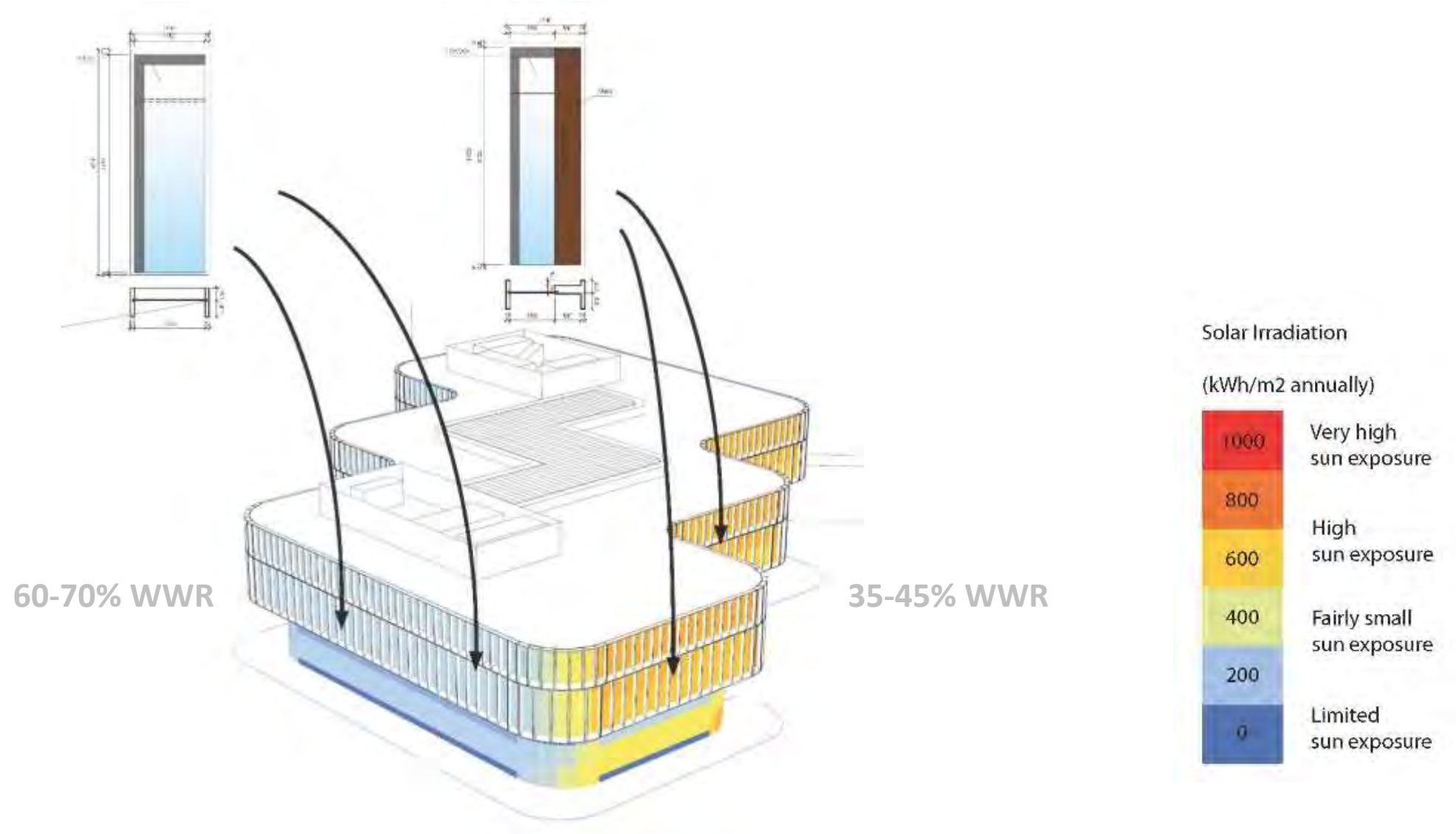
Phase 4



Exterior Building Design

Façade Design

Analysis



Façade



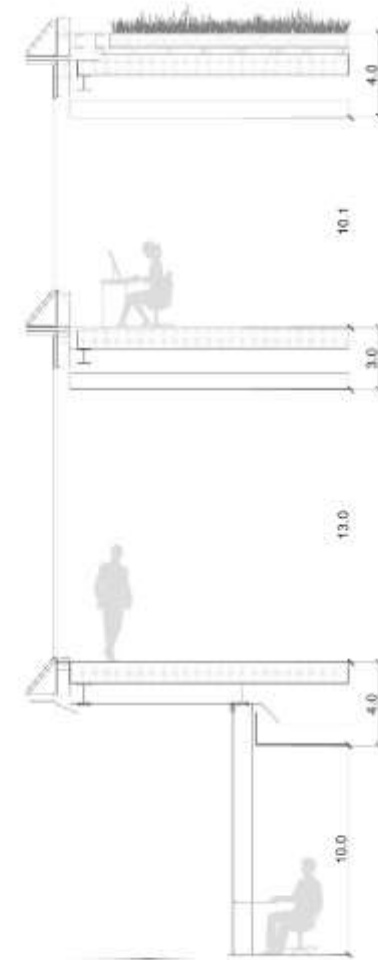
South Elevation

70 % closed facade



North Elevation

35 % closed facade



Wall Section

Façade



North façade 35 % closed



South façade 70 % closed

Façade References



West Elevation



Interior Building Design

- Concepts, Learning Environments,
Areas and Adjacencies

From Teacher Centered

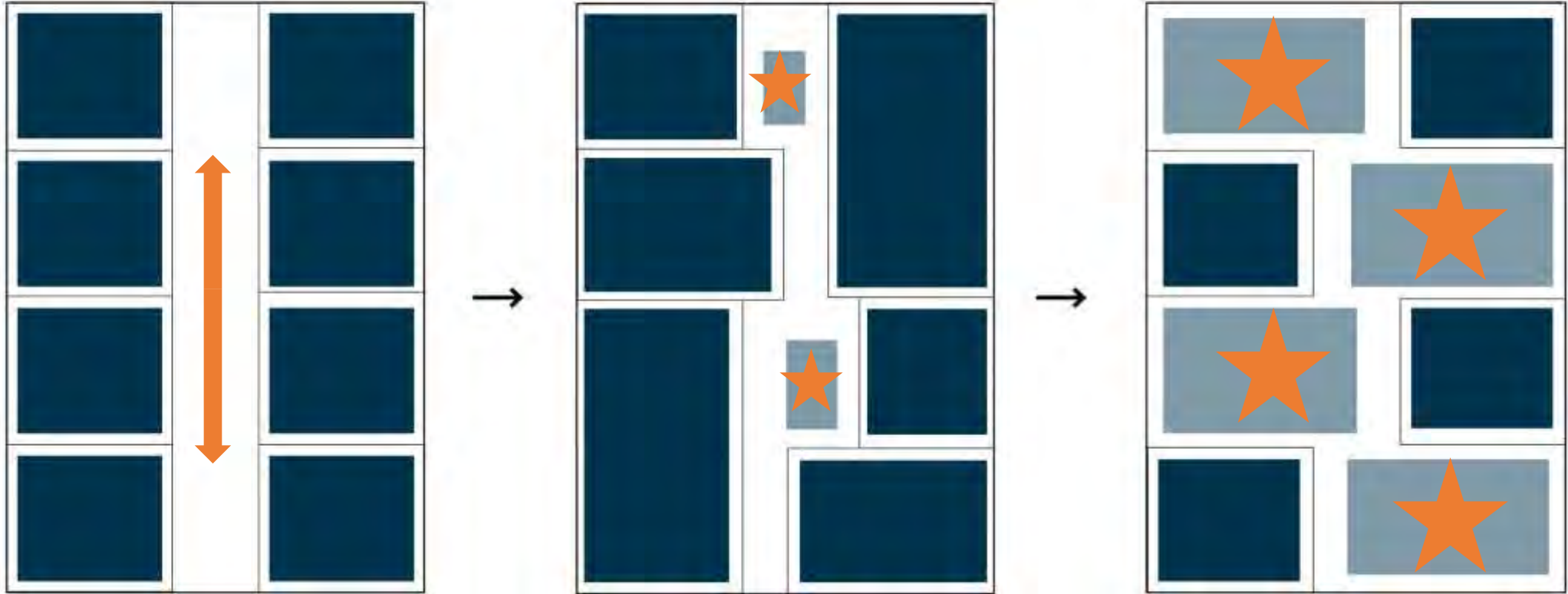


- To Student and Group Centered



All Space is Learning Space

A shift of pattern



Activating the Corridors



Activating the Atrium

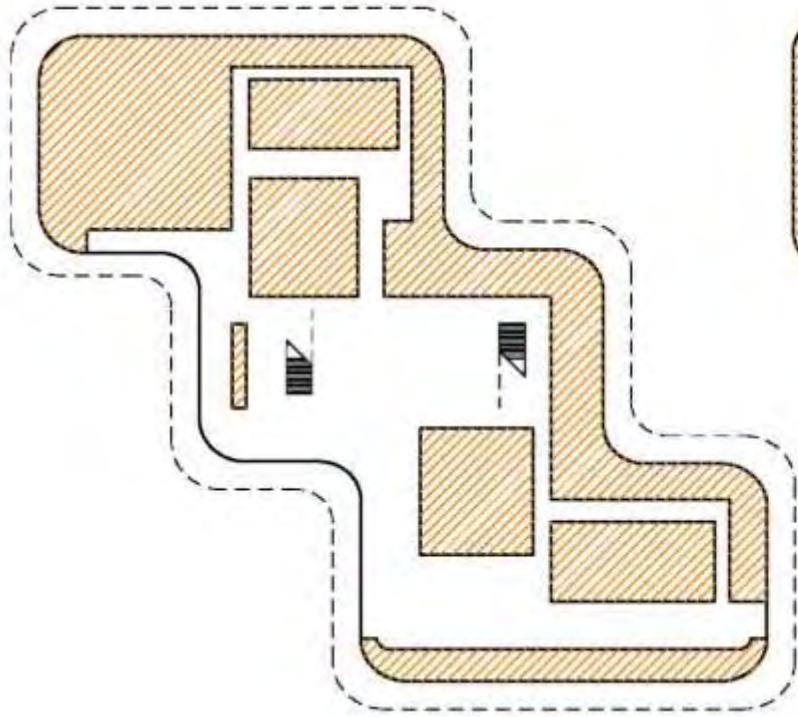


Activating the Campus

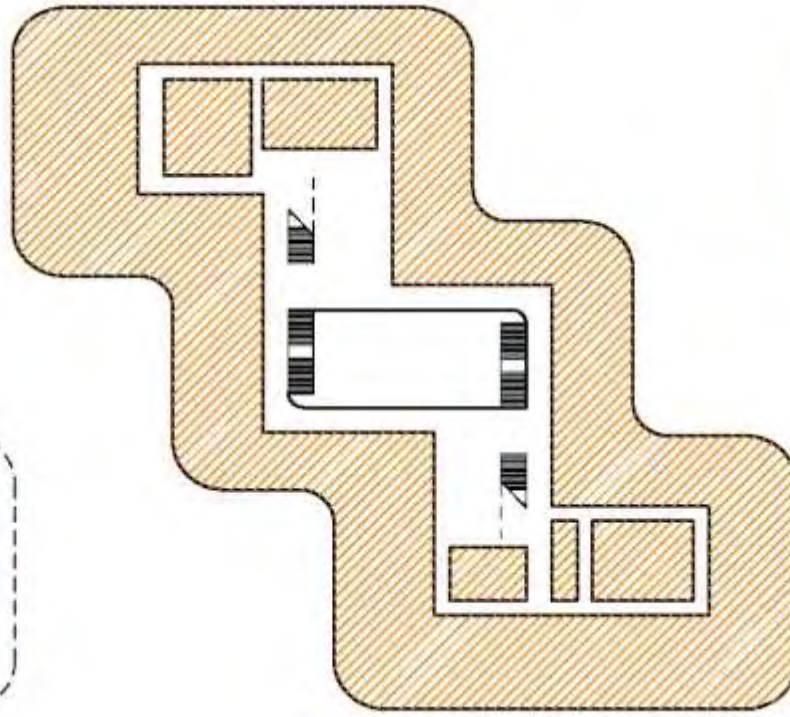


Plans

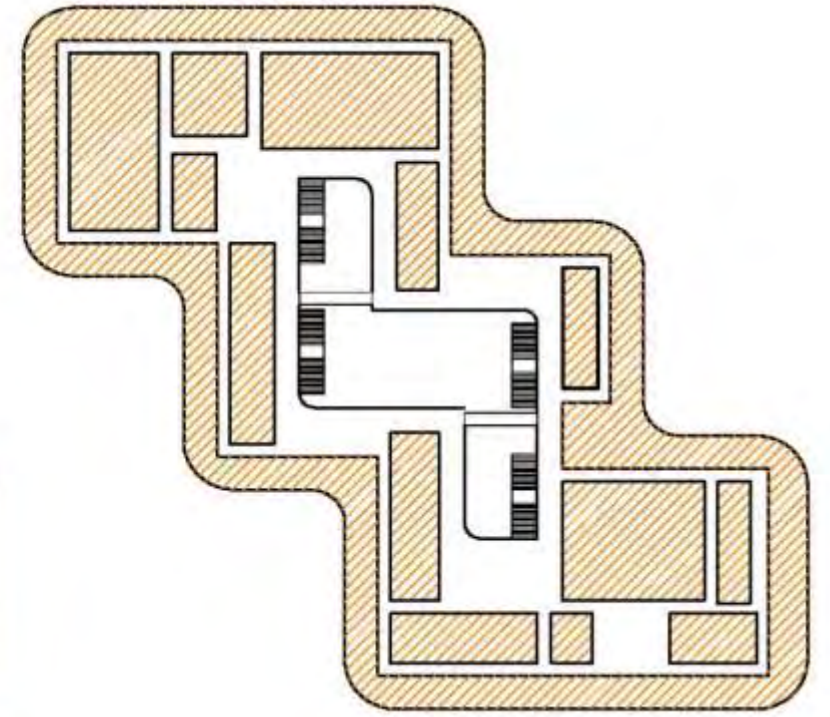
Plan Diagrams



Level 1
"The Trading Floor"

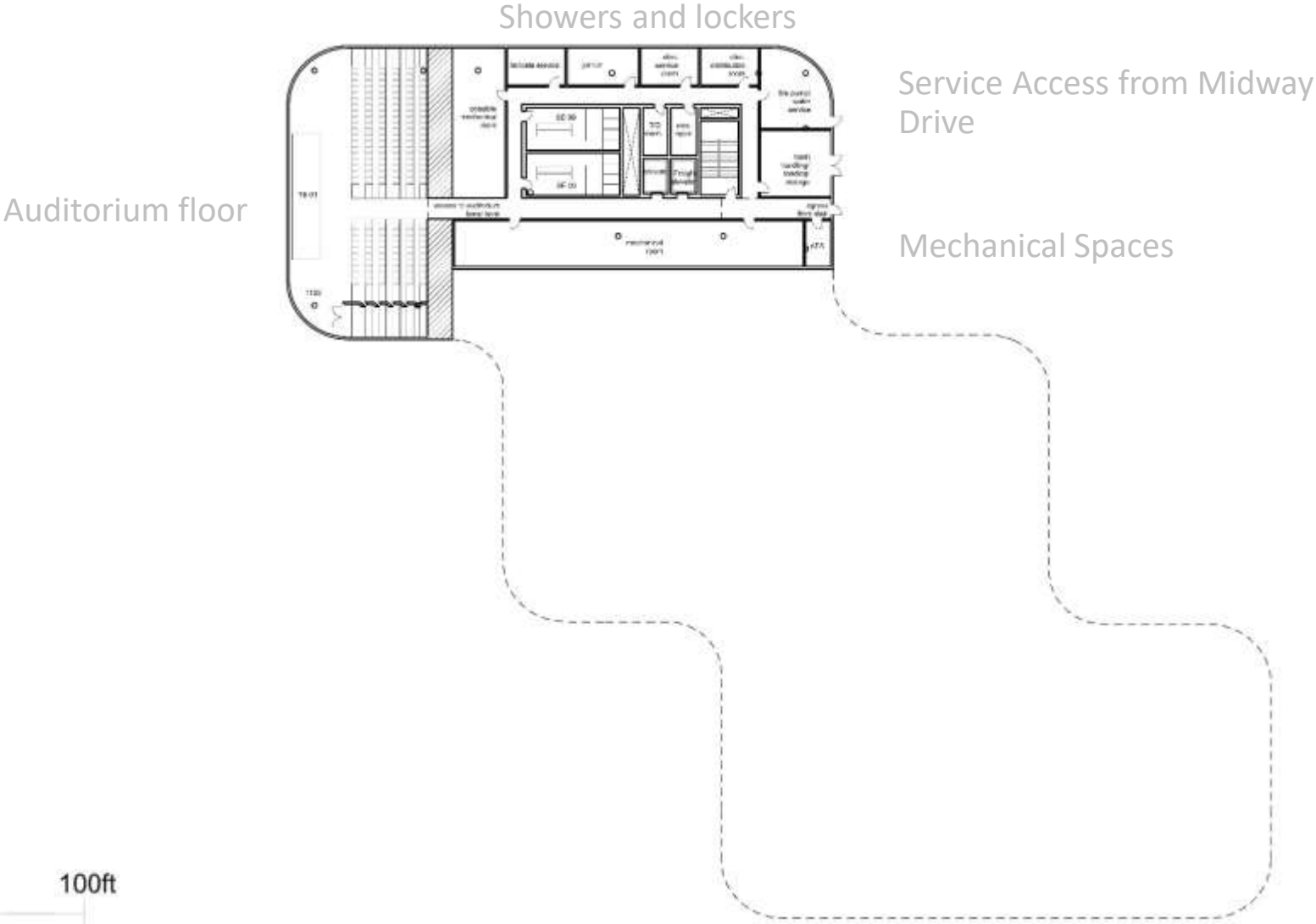


Level 2
Lecture Rooms



Level 3
Faculty

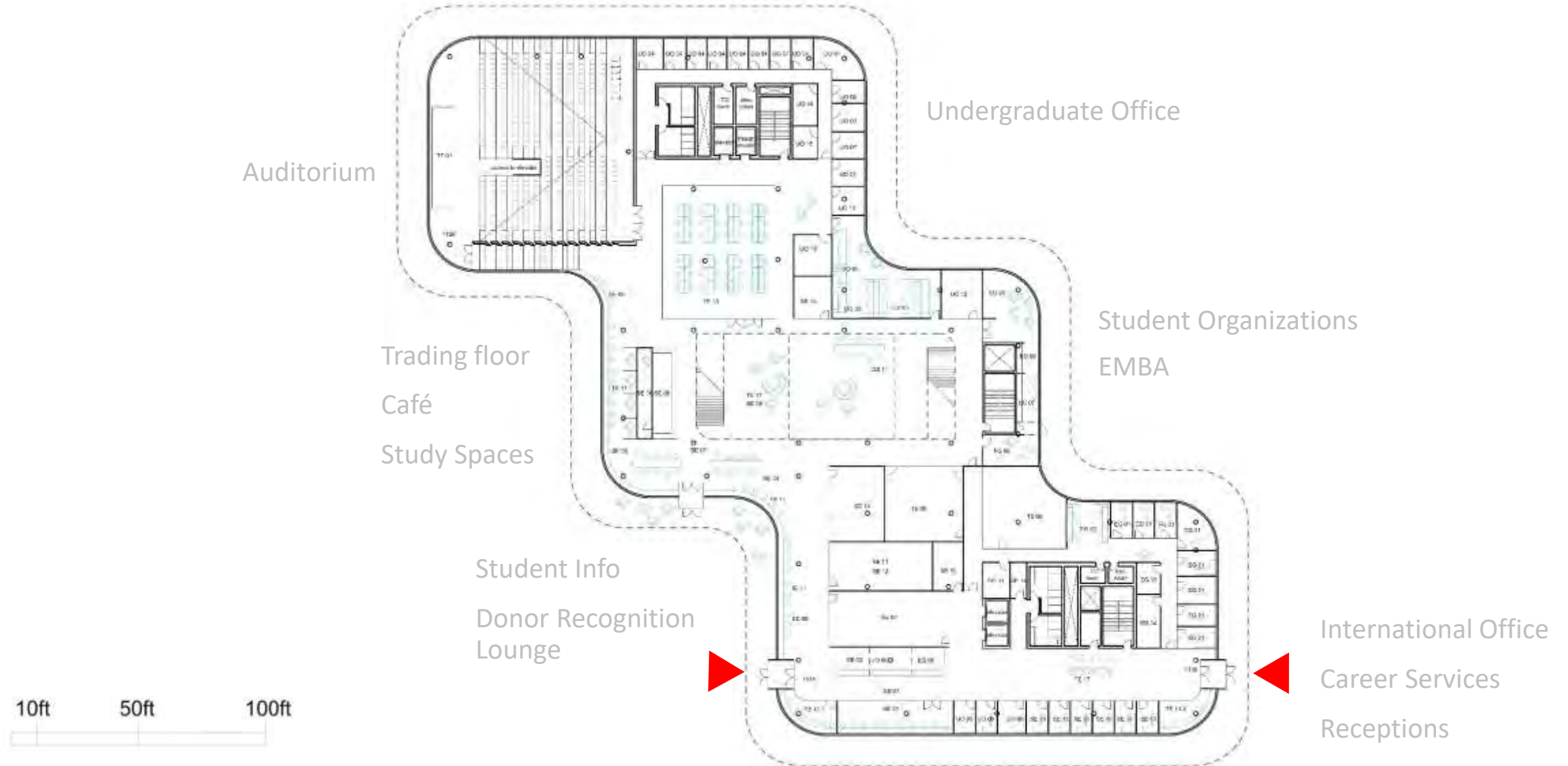
Level 0



View from Midway Drive



Level 1



Level 1 - Program Distribution

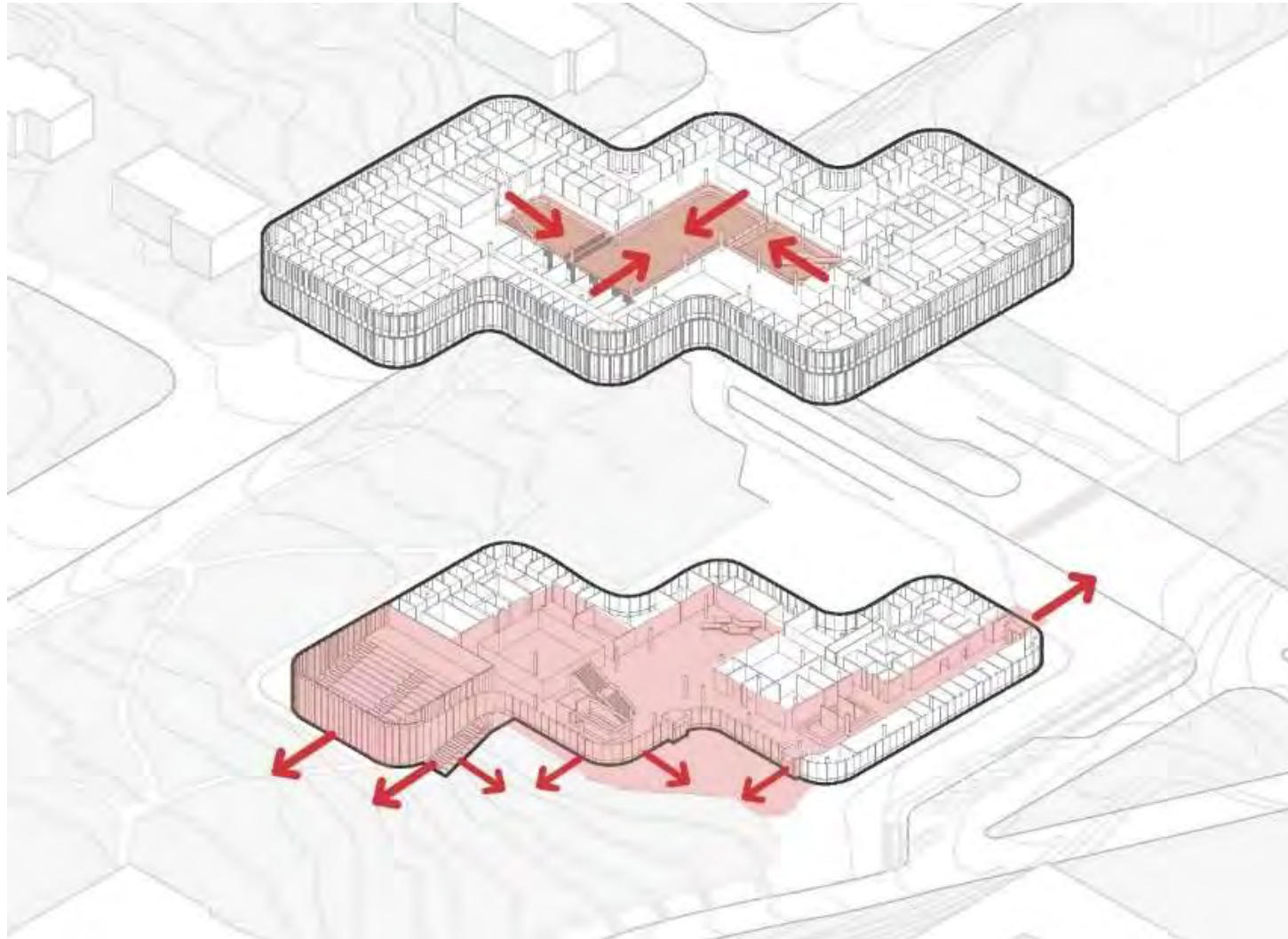


- Dean's Suite (open Donor Room)
- Undergraduate Office
- EMBA & Graduate Offices
- Shared - Teaching
- Shared - Social

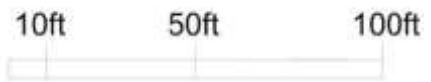
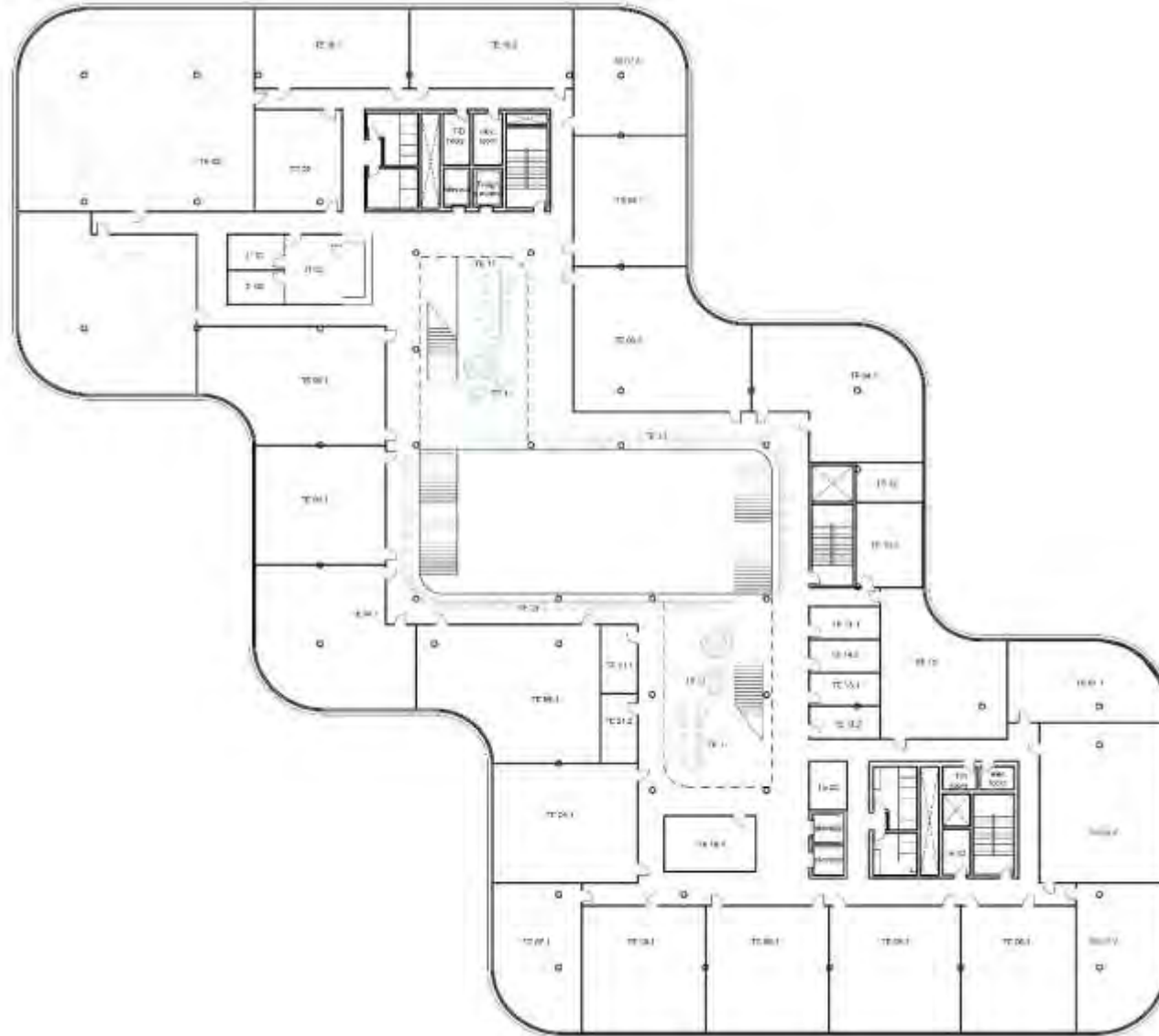
Main Entrance



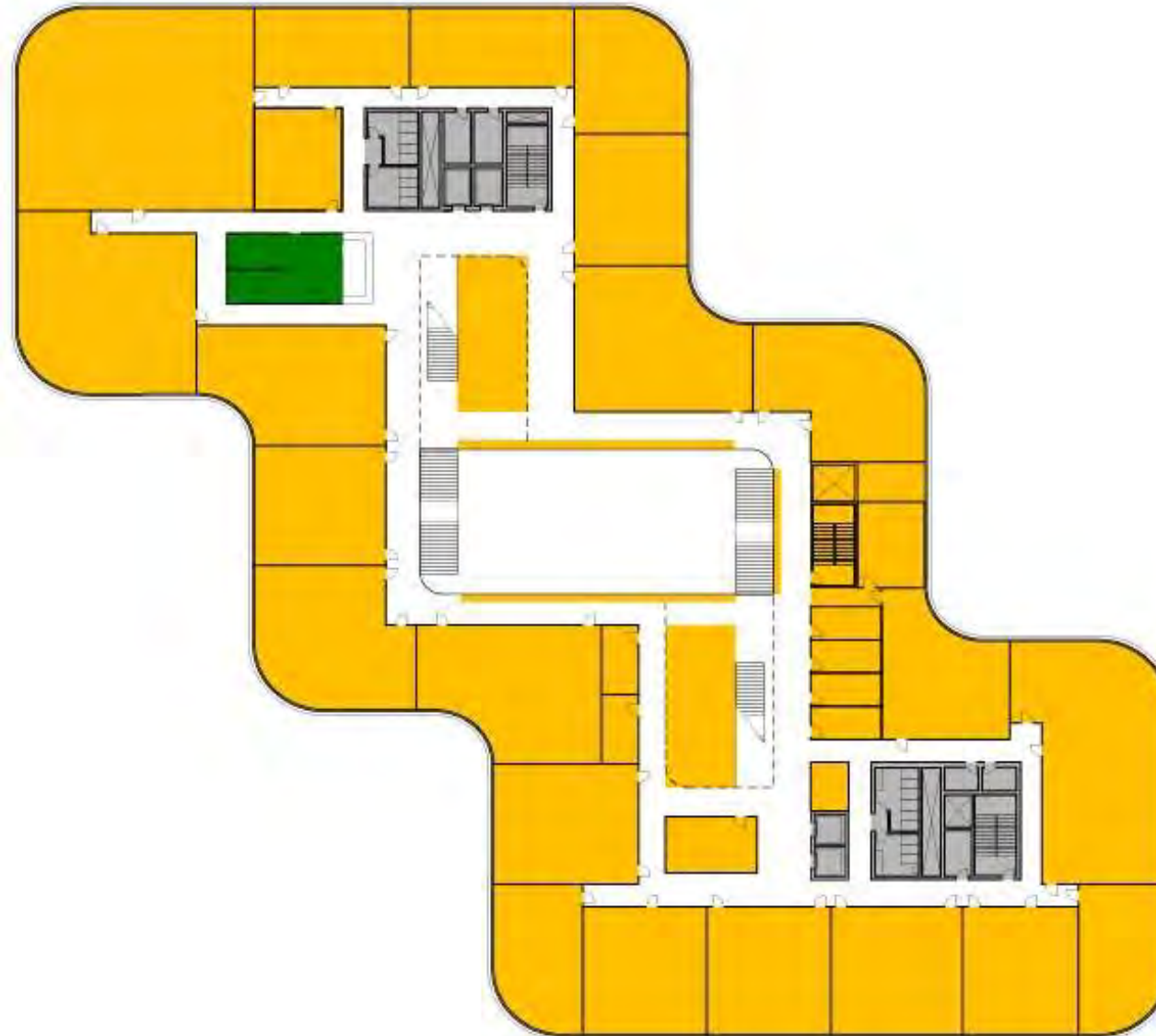
Introvert / Extrovert



Level 2



Level 2 - Program Distribution



Shared - Teaching

IT office

Atrium View - From Level 2



Level 3

Management &
Information Dept

Marketing &
Entrepreneurship Dept

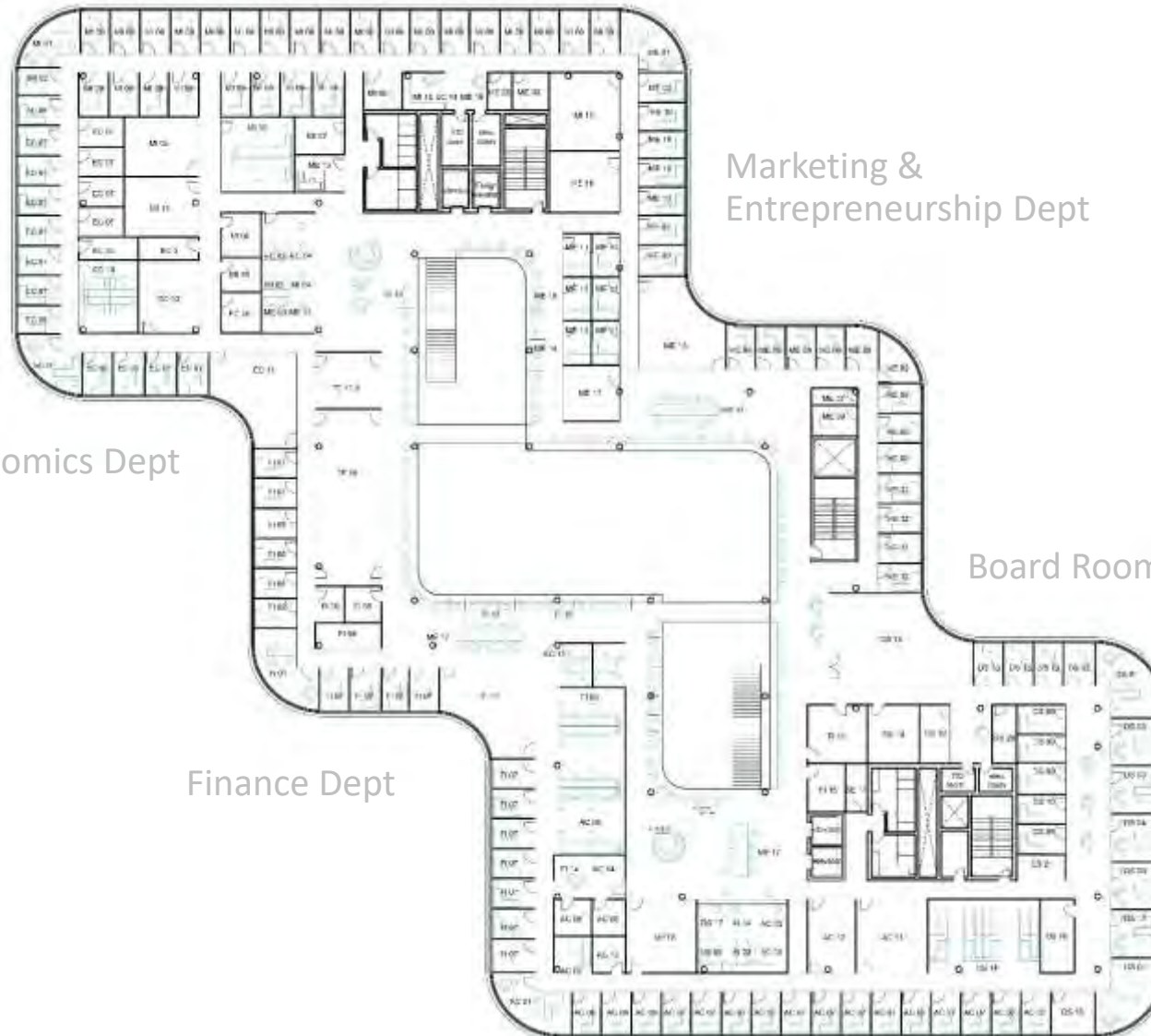
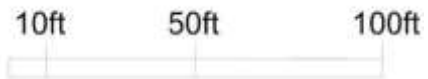
Economics Dept

Board Room

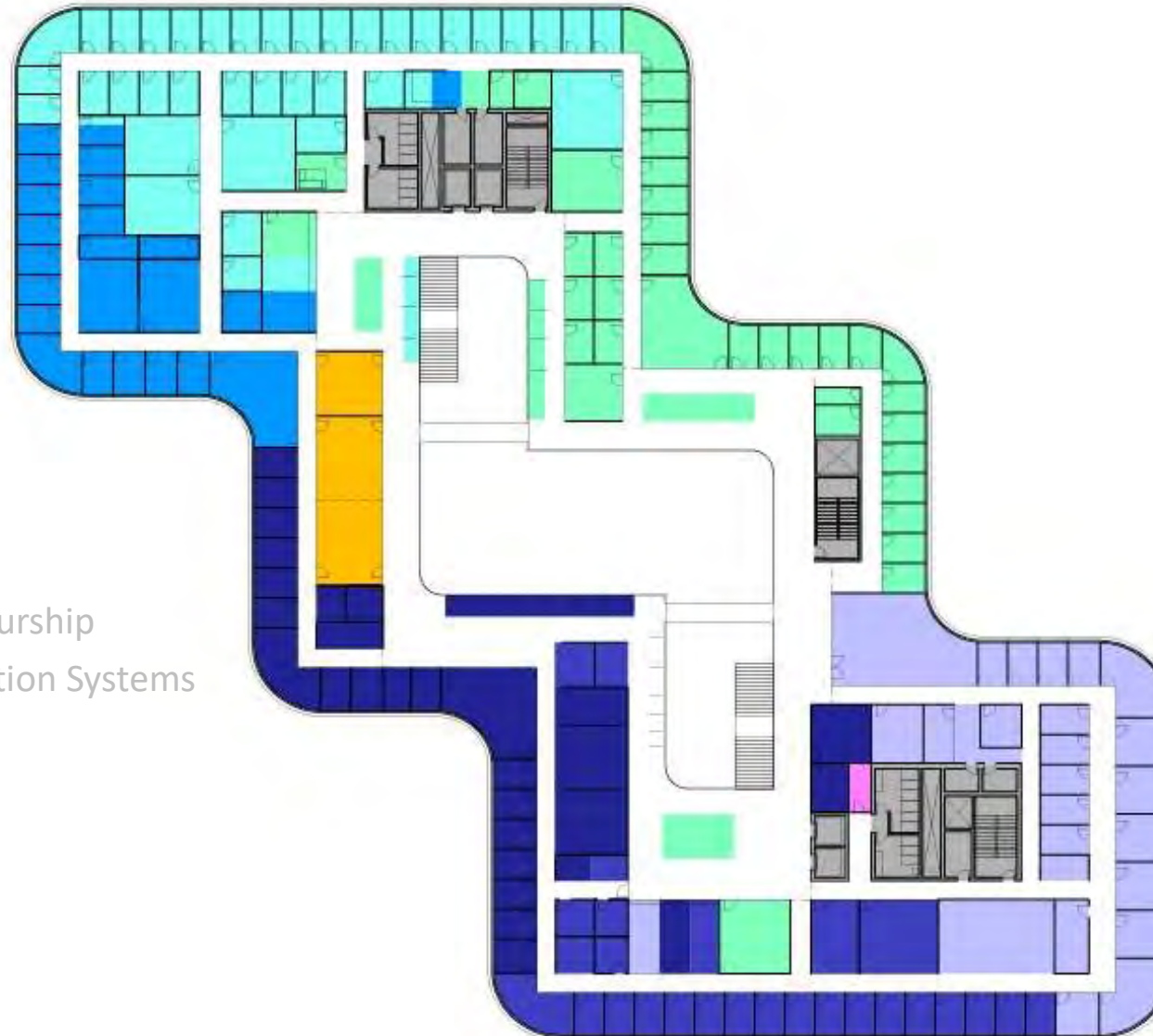
Dean's Suite

Finance Dept

Accounting Dept

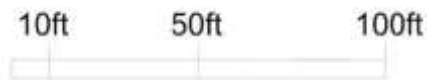
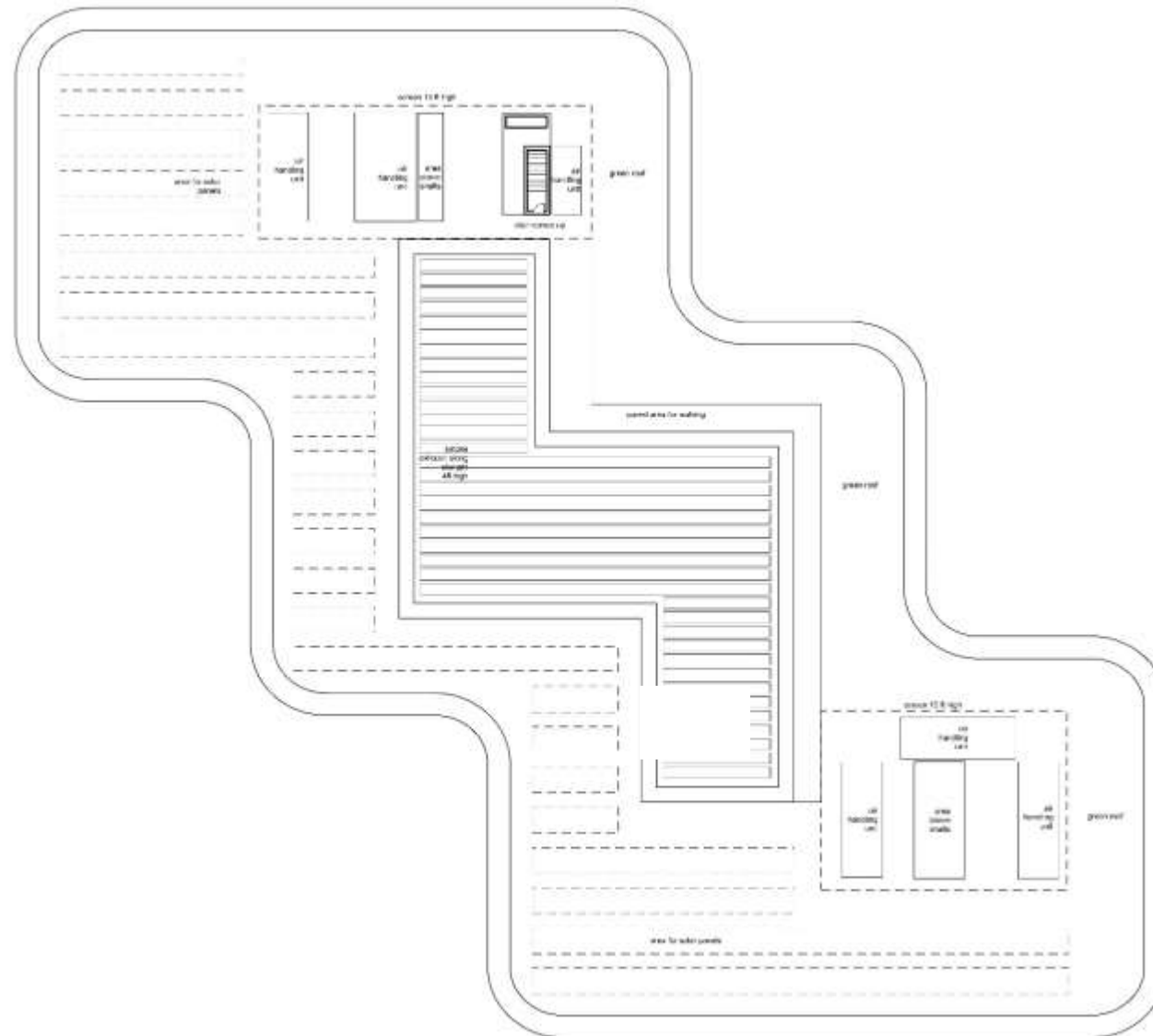


Level 3 - Program Distribution



- Marketing and Entrepreneurship
- Management and Information Systems
- Economics Dept.
- Dean's Suite
- Finance Dept.
- Accounting Dept.
- Shared - Teaching
- Shared - Social

Level 4 - Roof



Sections

Elevation - West



Section A



Section B



Section C





Thank You

