Kent State University's College of Business Administration (COBA) offers a baccalaureate program, the Bachelor of Business Administration (B.B.A.) degree. If you have a career interest in the financial industry including financial management, investments, banking, insurance or risk management you should consider a B.B.A. degree with a major in Finance.

THE FINANCE MAJOR

- As a Finance major, you will take core courses covering financial management, financial systems, investments and international business finance.
- You can customize your major with elective courses based on areas of interest from investments, bank management, risk and insurance, and accounting.
- A well-established internship program will provide you with the opportunity for valuable work experience; some may qualify for academic credit. Plus, many companies use the internship as an extended job interview. Full time hires often come from the ranks of interns.

CAREER OPPORTUNITIES

- As a Finance graduate, you may start your career in corporate financial management, which involves forecasting, budgeting, planning and controlling the financial operations of a business.
- Banks, savings institutions and credit unions offer other career possibilities, including positions in bank management, loan analysis and marketing financial products and services.
- Insurance, risk management and financial services are all growing areas with career opportunities such as: insurance analysts, risk managers or personal financial advisors.

RELATED EXTRACURRICULAR OPPORTUNITIES

You are encouraged to join student organizations that provide opportunities for interaction with faculty, industry practitioners and peers. You will benefit by building connections for future employment, while developing organizational and leadership skills. Organizations recommended for Finance majors include:

- Financial Management Association (FMA) is the international academic association serving the finance community.
- Institute of Management Accountants (IMA) is the worldwide association for accountants and financial professionals; open to accounting and finance majors and interested others.
- Delta Sigma Pi is the national scholastic and professional business fraternity for all business majors.

RELATED ACADEMIC OPPORTUNITIES

To diversify your educational portfolio and become more marketable to employers you are encouraged to consider a minor, professional certificate or second major. Recent graduates have selected:

- Accounting
- Economics
- Computer Information Systems
- Healthcare Systems Management
- Human Resource Management
- International Business
- Marketing
- Professional Sales Certificate

CONTACT US

Undergraduate Programs Office - College of Business Administration
475 Terrace Drive Kent, OH 44242-0001
P: 330-672-2872
www.kent.edu/business
Program of Study:
Finance
From Kent, The World.

UNDERGRADUATE PROFILE
Average Class Size: 35 students
Finance Graduates: 123 per year
Business Administration Graduates: 702 per year
Average Finance Class GPA: 3.20
Based on Summer 2013 - Spring 2014 information

Average Starting Salary:
Finance: $49,200 (annual)
Business Administration: $43,500 (annual)
Based on 2013 national data from Payscale

ACCREDITATION/RANKING
Accredited by the Association to Advance Collegiate Schools of Business International (AACSB) for both business and accounting, fewer than one percent have both worldwide.

- Ranked as a top business college by U.S. News and World Report
- Ranked as one of the top three colleges in Ohio for professional sales education by the Sales Education Foundation

CAREER SERVICES OFFICE (CSO)
The College of Business Administration has its own Career Services Office that provides business preparation that will help you:

- Develop skills in the workplace before graduation.
- Gain experiences in professional settings that prepare you for your transition to the business world.
- Understand the level of performance and professional behavior expected by employers.
- Develop a network of professional contacts that will become invaluable upon graduation.

2014 CSO Fast Facts
- 541 career advising appointments
- 716 internships/jobs offered through CSO
- 303 students interning

Recruit at Kent State College of Business Administration:
www.kent.edu/business

CONTACT US
Kristin Williams, M.Ed.
Director, Career Services Office
Room 309 BSA
475 Terrace Drive
Kent, OH 44242-0001
P: 330-672-1285
www.kent.edu/business/careerservicesoffice

COMPANIES RECRUITING FINANCE STUDENTS
Acumen Solutions, Inc.  Dollar Bank, FSB
Akron Rotary Camp for Children  Enterprise Rent-A-Car
with Special Needs  Envision Pharmaceuticals
American Family Insurance  Services
Camp Asbury  Equity Trust Company
Cedar Point  Family & Community Services, Inc.
Centers for Families & Children  Farmers Insurance Group Inc.
Cerni Motor Sales  FBI
Charles Schwab & Company, Inc.  Federal Reserve Bank of Cleveland
City Mission  FedEx Custom Critical
Coleman Professional Services  FirstEnergy Corporation
Conservancy for Cuyahoga  Fletematix
Copart, Inc.

Flight Options  Flight Options
Follett Higher Education  Follett Higher Education
Girl Scouts of N.E. Ohio  Global Technical Recruiters
Global Technical Recruiters  Group Management Services
Group Management Services  IMS Company
IMS Company  Independence of Portage
County  JM Smucker Company
JM Smucker Company  Kohl’s Department Stores
Kohl’s Department Stores  Lakeside Chautauqua
Lakeside Chautauqua  LeaFilter
LeaFilter  Lindsey Construction & Design
Lindsey Construction & Design  MassMutual Financial Group
MassMutual Financial Group  Matrix Pointe Software
Matrix Pointe Software  McMaster-Carr
McMaster-Carr  National General Insurance
National General Insurance  National Interstate Insurance
National Interstate Insurance  NILCO
NILCO  NOCHE/NEOintern
NOCHE/NEOintern  NE Ohio Reg. Sewer District
NE Ohio Reg. Sewer District  Northwestern Mutual
Northwestern Mutual  Oswald Companies
Oswald Companies  Panther Expedited Services
Panther Expedited Services  Penske Truck Leasing
Penske Truck Leasing  Progressive Insurance - Analyst
Progressive Insurance - Analyst  Progressive Insurance - Claims
Progressive Insurance - Claims  Quicken Loans
Quicken Loans  Ron Marhofer Auto Family
Ron Marhofer Auto Family  rue21
rue21  Ryan, Inc. Safeguard Properties
Ryan, Inc. Safeguard Properties  LLC
Sequoia Financial Group  Sherwin-Williams - Audit
Sherwin-Williams - Audit  Sherwin-Williams - Product
Sherwin-Williams - Product  Soft-Lite Windows
Soft-Lite Windows  SpyGlass Group
SpyGlass Group  Stephen Gould Corporation
Stephen Gould Corporation  Sterling Jewelers, Inc.
Sterling Jewelers, Inc.  Target Stores
Target Stores  TMW Systems, Inc.
TMW Systems, Inc.  US Army
US Army  US Navy Officer Programs
US Navy Officer Programs  Walmart
Walmart  Yardi Systems

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