Bachelor of Business Administration in Economics

- Learn how to conceptualize and solve problems, quickly find, organize and use relevant information and develop strong analytical abilities as well as think critically about working with and interpreting data using industry-standard software packages.

- Explore vital topics that are relevant to many careers, including the financial and banking system, strategic decision-making, environmental problems and policies, international economic relations, government spending and taxation policies, urban development and employment and earnings.

- Gain valuable work experience with a well-established internship; some may qualify for academic credit. Plus, many companies use the internship as an extended job interview. Full time hires often come from the ranks of interns.

*Avg. Annual Starting Salary: $49,950
*Avg. Internship Wage: $15/hour
*Scholarship Opportunities: 40

Enhance your education with these opportunities:

- 13 Minors
- 1 Certificate Program

- Accounting
- Business**
- Computer Information Systems
- Data Analytics
- Economics**
- Entrepreneurship
- Finance
- Healthcare Systems Management
- Human Resource Management
- International Business
- Joint Military Studies
- Management
- Marketing
- Professional Sales Certificate

*Numbers based on Academic Year 2015-16
** Unavailable to Economics majors

Contact Us
Donald R. Williams, Ph.D. • Department Chair • Room 480 BSA
dwilliam@kent.edu • (330) 672-2366 • www.kent.edu/business/economics
Our Career Services Office will prepare you to succeed:

- Gain experience and skills in the workplace preparing for your transition to the business world
- Understand the level of performance and professional behavior expected by employers
- Develop a network of professional contacts

An Economics major prepares you for careers in the private and public sectors and is excellent preparation for graduate degrees in business, law or public policy. The critical thinking and data-analysis skills you attain are highly marketable and rewarded in the job market. Economics consistently ranks as one of the best paying majors, with both a high starting salary and high income growth.

WHERE can I get a job?

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WHERE can I get a job?

American Family Insurance • Dollar Bank, FSB • Enterprise Rent-A-Car • Envision Pharmaceuticals • Farmers Insurance Group Inc. • FBI • First Investors Corporation • MassMutual Financial Group • National Interstate Insurance • Park Place Technologies • PLS Logistics Services • Quicken Loans • SpyGlass Group • Stephen Gould Corporation • Walmart • And more!

Contact Us
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