2014 Annual Graduated Student Survey (GSS) Results Brief: Overall Findings Snapshot
Office of Accreditation, Assessment and Learning
Division of Academic Affairs
Office of the Provost
Kent State University

Survey Administration

Survey Administration Timeline
Summer – Fall, 2014

Total Survey Participation
n = 1,256/4,641 (27%)
May - December 2013 Kent Campus Baccalaureates

Graduate Characteristics

Respondent Sex

<table>
<thead>
<tr>
<th>Category</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>64.3</td>
</tr>
<tr>
<td>Male</td>
<td>35.5</td>
</tr>
<tr>
<td>Other Sex</td>
<td>.2</td>
</tr>
</tbody>
</table>

Respondent Race

<table>
<thead>
<tr>
<th>Category</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American or Black</td>
<td>6.9</td>
</tr>
<tr>
<td>American Indian and Alaska Native</td>
<td>.5</td>
</tr>
<tr>
<td>Asian</td>
<td>2.8</td>
</tr>
<tr>
<td>Identified By Two or More Races</td>
<td>1.2</td>
</tr>
<tr>
<td>Native Hawaiian and Pacific Islander</td>
<td>.2</td>
</tr>
<tr>
<td>Other Race</td>
<td>2.6</td>
</tr>
<tr>
<td>White</td>
<td>85.8</td>
</tr>
</tbody>
</table>

Respondent Ethnicity

<table>
<thead>
<tr>
<th>Category</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic or Latino</td>
<td>3.5</td>
</tr>
<tr>
<td>Not Hispanic or Latino</td>
<td>96.5</td>
</tr>
</tbody>
</table>

Respondent College

<table>
<thead>
<tr>
<th>Category</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Architecture &amp; Environmental Design</td>
<td>3.7</td>
</tr>
<tr>
<td>Arts &amp; Sciences</td>
<td>28.2</td>
</tr>
<tr>
<td>Applied Eng., Sustainability &amp; Tech./Tech.</td>
<td>3.6</td>
</tr>
<tr>
<td>Business Administration</td>
<td>12.9</td>
</tr>
<tr>
<td>Arts</td>
<td>7.1</td>
</tr>
<tr>
<td>Communication &amp; Information</td>
<td>10.5</td>
</tr>
<tr>
<td>Education, Health &amp; Human Services</td>
<td>20.2</td>
</tr>
<tr>
<td>Nursing</td>
<td>10.5</td>
</tr>
<tr>
<td>Public Health</td>
<td>3.3</td>
</tr>
</tbody>
</table>

Overall Graduate Satisfaction Findings

Percent of graduates satisfied or very satisfied with the overall Kent State experience (n=1207)

96.4%

Percent of graduates satisfied or very satisfied with the overall quality of university services provided (n=1158)

92.5%

Percent of graduates satisfied or very satisfied with the overall quality of Kent State education (n=1185)

94.6%
Graduates’ satisfaction with the overall quality of extra-curricular activities on campus

- Very Sat.: 26.7%
- Sat.: 41.5%
- Dissat.: 10.8%
- Very Dissat.: 4.6%
- N/A: 0.5%

Graduates’ satisfaction with the overall quality of residence halls

- Very Sat.: 15.7%
- Sat.: 35.0%
- Dissat.: 6.7%
- Very Dissat.: 1.1%
- N/A: 41.5%

Graduates’ satisfaction with the overall quality of online courses

- Very Sat.: 29.4%
- Sat.: 46.1%
- Dissat.: 10.3%
- Very Dissat.: 1.9%
- N/A: 12.3%

Graduates’ satisfaction with the overall quality of dining services

- Very Sat.: 22.2%
- Sat.: 46.8%
- Dissat.: 7.3%
- Very Dissat.: 1.0%
- N/A: 22.6%

Post-Graduation Outcome Findings

Activities graduates have engaged in since graduation (all applicable)

- Employment, FT paid: 68.8%
- Employment, PT paid: 35.5%
- Graduate/Professional Sch., FT: 18.5%
- Graduate/Professional Sch., PT: 4.1%
- Addtl. Undergrad. Coursework: 6.4%
- Military Service: 2.2%
- Volunteer Activity: 24.0%
- Starting/Nurturing a Family: 10.7%
- Other Activity: 6.4%

Percent of graduates who are currently employed (n=1088)

- Very Sat.: 86.8%
Currently Employed Graduates:

Description of graduates’ current employment

- FT in 1 Job: 19.0%
- FT in 2 or More Jobs: 6.1%
- PT in 2 or More Jobs: 3.7%
- Other: 68.7%
- Item valid total n=1087

Percent of graduates whose employment is related to their education at Kent State University (n=743)

- 68.2%

When graduates began their current employment following graduation

- 0.0% 25.0% 50.0% 75.0% 100.0%
- Item valid total n=1090

Description of graduates’ current employment, thinking about the next 5 years

Employment Expectations

- Remain in current employment: 13.1%
- Receive a promotion: 25.7%
- Change jobs with current employer: 10.9%
- Change jobs and go with another employer: 43.6%
- Other: 6.7%
- Item valid total (n=901): 100.0%

Graduates’ annual income for their current position, before taxes

- Under $25,000: 34.5%
- $25,000 - $34,999: 19.4%
- $35,000 - $44,999: 13.2%
- $45,000 - $54,999: 5.2%
- $55,000 - $64,999: 1.9%
- $65,000 - $74,999: 1.3%
- $75,000 or Above: 0.0%
- Item valid total n=1010

Graduate School Outcomes:

Of those who have applied to graduate school (n=371/1254, 29.6%): graduates’ acceptance into graduate school

- Yes: 10.0%
- No: 78.2%
- Have not yet received response: 11.9%
- Item valid total n=371

Of those accepted into graduate school: when graduates were accepted into graduate school

When Accepted

- Prior to graduation: 38.1%
- 1 - 3 mos after graduation: 25.1%
- 4 - 6 mos after graduation: 11.3%
- 7 - 9 mos after graduation: 7.2%
- 10 mos - 1 yr after graduation: 12.7%
- More than 1 yr after graduation: 5.5%
- Item valid total (n=291): 100.0%