Kent State’s Evaluation and Measurement (EVAL) program offers flexible master’s (M.Ed.) and doctoral (Ph.D.) degree programs that can be pursued either online or on campus. The EVAL program introduces students to theories, skills, and applications in the fields of research methodology, statistical analyses, program evaluation, assessment, and measurement/psychometrics.

Degree Programs

- **M.Ed.**
  - Master’s Degree
- **Ph.D.**
  - Doctoral Degree

We offer a 100% online M.Ed. option!

Graduate Certificates

Pursue a certificate while earning your EVAL degree!

- **Institutional Research & Assessment**
  - Contact Dr. Erica Eckert, eckert@kent.edu
- **Qualitative Research**
  - Contact Tricia Niesz, tniesz@kent.edu

Active Students

- **Spring 2017**
  - Total Students: 38
  - M.Ed. Students: 15
  - Ph.D. Students: 23

Nearly 1/3 of our students are international from countries around the world!

Faculty Research

- **Aryn C. Karpinski (Kosmidis), Ph.D.*
  - Specializations: Quantitative methodology; statistics; measurement
  - Research Interests: The intersection of technology (e.g., social networking) and communication among collegiate-level students
- **Jian Li, Ph.D.*
  - Specializations: Statistics; measurement; evaluation
  - Research Interests: Intervention and policy evaluation; assessing psychometric properties, particularly for vulnerable populations
- **Tricia Niesz, Ph.D.*
  - Specializations: Qualitative, ethnographic, and critical social research
  - Research Interests: Culture, knowledge, and identity in movements for equity and social justice in schooling
- **Jason Schenker, Ph.D.*
  - Specializations: Quantitative methods; meta-analysis; hierarchical linear modeling
  - Research Interests: Educational technology; online learning
- **Erica Eckert, Ph.D.*
  - Specializations: Assessment; accreditation; technology
  - Research Interests: Physical campus spaces; administrators’ workplace experiences

Student Satisfaction

- "My degree in evaluation and measurement has been invaluable to my career. Through the program I was exposed to topics and content that I’m passionate about."
  - Anthony Shreffler, M.Ed. ’13
  - Program Evaluator, Research and Evaluation Bureau at Kent State University
- "During my education at KSU, I had [the] chance to do research and co-teach courses as a graduate teaching assistant. My education deepened my appreciation for academia, and helped me develop excellent research, teaching, and leadership skills."
  - Ipek Ozer-Gucu, Ph.D. ’14
  - Educational Program Manager, Evaluation Systems Group of Pearson
- "My degree is the reason I have this career...The skills I acquired through the program are perfect for the evaluation work I am doing right now, as well as a foundation for other skills I may choose to learn and jobs I may pursue in the future."
  - Eddie Bolden, Ph.D. ’15
  - Educational Research and Assessment Specialist, Case Western Reserve University

Employment of Our Grads

- Academic and Student Affairs Assessment Personnel
- Assessment and Measurement Specialists
- Classroom Teachers and Teacher Leaders
- Consultants (research, statistics, evaluation)
- Educational Administrators in K-12 and College Settings
  - Institutional Researchers
  - Market Researchers
  - Professors
  - Program Evaluators
- Psychometricians at Testing Companies
- Researchers and Data Analysts

For more information on the Evaluation & Measurement program...

please visit our website: www.kent.edu/ehhs/fla/eval

or contact Dr. Tricia Niesz, tniesz@kent.edu