broadening horizons

Opportunities for students around the globe and right around the corner.
When I consider Kent State University’s motto, Excellence in Action, it’s easy to identify how we live up to that here at Kent State University at Stark. I am proud of the numerous academic achievements of our faculty, as well as their desire to share today’s most innovative ideas and practices. Exceptional classroom instruction prepares our students for the many learning opportunities that arise outside the classroom, which is the focus of this edition of Encompass.

There are many experiences that broaden one’s horizons. In addition to our cover story, which features four students who have found distinct ways to expand their knowledge and capabilities, we also highlight Dr. Brian Chopko, assistant professor of criminology and justice studies. His years as an active-duty police officer have shaped the emphasis and purpose of his research and added tremendous value to his teaching. The article on our Professional MBA describes how the flexible, affordable program, with its gold-standard accreditation, is specifically designed for those who work full-time in business. I believe you’ll also enjoy reading about alumnus Tony Sanor and Corporate University student Doug Daniluk. Both have used Lean Six Sigma training, which we offer here at Kent State Stark, as stepping stones in their careers.

Of course, if it weren’t for the support of people like Jack Fisher and his wife, Dr. Sheila Fisher, then the experiences of Kent State Stark students might be different. Their story – which includes the reasons why they have been giving to our campus for many years – is also in this issue.

If you are reading this magazine as a student, I hope these stories inspire you to try new things and explore new pathways. If you are a member of the faculty, thank you for all the ways you enlarge the world for students. If you are part of our alumni or the community we serve, please consider giving back. You can help us open more doors and broaden even more horizons at Kent State Stark.

Walter F. Wagor, Ph.D.
Dean and Chief Administrative Officer
Kristen Kolar entered Kent State University in 2000, believing that college was the best place to discover her dreams. In less than a year, she left on academic probation, shortly after doctors diagnosed her with bipolar disorder.

"Dealing with the condition presents a huge challenge for me," says the Twinsburg High School graduate. "Because bipolar disorder can be triggered by a variety of things, especially interactions with people, I have to be careful of everything I do and think throughout the day. Yet, I'm determined to take control of the disorder instead of letting it control me."

Though it has taken more than a decade, that determination has paid off. Today, Kolar is a senior in the Kent State University at Stark Honors Program, double majoring in psychology and biology. She's also active with six student organizations on campus, including the NAMI (National Alliance on Mental Illness) chapter.

Her passion—to save endangered elephants—may sound ambitious for someone with a long-term brain disorder. However, over a three-week period last June, Kolar traveled with i-to-i Volunteering to Port Elizabeth, South Africa and the Kwantu Private Game Reserve to prove her love for elephants was not only real, but real enough to conquer her fears.

Kolar planned and paid for the trip with the help of her parents. She says, "At the last minute, I wanted to back out. In addition to all the fears I had about traveling alone for the first time, I was afraid I wouldn't like elephants as much as I thought did." Her concerns quickly disappeared the first time she saw the elephants. "I cried because I was so happy," says Kolar.

While a volunteer at Kwantu, she fed elephants, helped protect them from poachers at night and even rode them. In addition, she cut firewood; used a machete to clear invasive plants; dished out raw meat to lions, tigers and cheetahs; and filled burlap sacks with manure to use as fertilizer.

Last fall, Kolar received special permission to present a poster on elephants at the Conference on Comparative Cognition. She says her time at Kwantu confirmed the direction of her career. After her anticipated graduation from Kent State in 2014, she plans to return to the reserve to complete an eight-week ranger certification program. Her future goals include becoming a college professor and researcher, collaborating with zoos and even opening a sanctuary for elephants.

In the meantime, she’s incorporating her South African experience into her honors thesis about the location of elephant populations, historically and today.

“I know for certain that I want to work with animals in general and elephants in particular," says Kolar. “Before my trip, I wasn’t particularly interested in trees, plants and birds. When I was in Africa, everything was interesting to me. It was like coming home, even though I’d never been there before."
A Bigger World

Other Kent State Stark students have broadened their horizons through travel to Africa. Emma Unsworth, a 2011 graduate of Canton South High School, says her journey to a place once known as the Dark Continent has changed her life forever.

Last May, Unsworth and five classmates joined Dr. Francis Dorsey, associate professor of Pan-African Studies at Kent State, on an inaugural study-abroad trip to Ghana that qualifies as an upper-division course. It included visits to urban areas – such as the capital city of Accra and its artisan and manufacturing districts – as well as rural villages and the University of Cape Coast.

Unsworth notes that the 10-day itinerary was rigorous and covered most aspects of Ghana’s culture. Highlights included a one-night stay with a Ghanaian family, drum circle performances, reggae music and dancing, a game preserve safari, tours of a bead factory and a fabric stamping shop, bargain hunting in marketplaces and much more.

“For a brief period, we were truly immersed in Ghana’s culture, not just wandering around taking pictures,” she says. “Dr. Dorsey helped us bond with people there and I remain in contact with some of them even now.”

As a junior majoring in art education, Unsworth was particularly excited to visit Morning Star School, a private institution in Accra for children in elementary and middle school grades. With the intent of completing her student teaching at Morning Star, she has already taken steps to ensure her return to Ghana in the near future.

“Experiencing new cultures is now a passion for me,” Unsworth says. “I am far more conscious of my surroundings – wherever I am – and aware that the world is bigger than I had ever imagined.”
A Well-Oiled Machine

Stark County may not bear much resemblance to the climates and cultures of Ghana or South Africa, yet it offers many meaningful learning opportunities for students who are ready to venture beyond the classroom.

A short drive from his home just south of Canton, Tim Stuhldreher – a Kent State Stark sophomore majoring in education, health and human services – discovered the ideal internship for honing his hospitality management skills. For 10 weeks last summer, he was one of five interns with the Pro Football Hall of Fame Enshrinement Festival, which is managed by seven employees from the Canton Regional Chamber of Commerce.

Each summer, approximately 700,000 people attend festival events, creating a total economic impact of $31 million. During his first week on the job, Stuhldreher cut and numbered 10,000 parking passes.

He says, “I remember thinking, ‘Am I really going to be cutting tickets the whole time?’ But as things progressed, I was quickly amazed by those seven chamber employees. They run the festival like a well-oiled machine, overseeing 19 major events and approximately 4,200 volunteers.”

Stuhldreher was assigned to the Ribs Burnoff, the Balloon Classic and the Timken Grand Parade, working together with volunteers on everything from mass mailings and fueling parade cars to getting bottled water for celebrities and ensuring TV commercials were the right length. He also talked with security professionals, members of the FBI, retired football pros and more.

According to Stuhldreher, it was a lesson in teamwork, delegation, budgeting and attention to detail that blends perfectly with his desire to be an event planner or a general manager of a casino.

“I would love to manage an event of this magnitude someday, one that brings a community together for a celebration,” he says. “My internship was a great learning experience. We all worked as hard as we needed to in order to get things done. At festival time, it was 30 days of non-stop effort and I loved it!”

This summer marks the 50th anniversary of the festival, and the chamber is organizing additional special events. Stuhldreher plans to apply again for the internship. In addition, he will be part of a Kent State study abroad program this spring to Uganda to examine how recreation and tourism are handled in other parts of the world.
A New Direction

Not far from the site of the Pro Football Hall of Fame stands a very different kind of Stark County institution. Canton Township’s Multi-county Juvenile Attention System Community Corrections Facility houses up to 24 male felony offenders between the ages of 13 and 18 from Stark and surrounding counties.

Prior to 2011, Brandon Harris, a recent Kent State Stark graduate with a bachelor’s degree in human development and family studies, knew very little about the juvenile center. He grew up in East Canton, a quiet village with an area of 1.3 square miles and a population of less than 1,600. In order to graduate, Harris needed a practicum, and he applied at Multi-county, even though he still wasn’t sure of his career direction.

“At Multi-county, I was assigned to lead group sessions for these teenage boys,” he says. “They talked about their thoughts, motivations and feelings with me. They were free to be honest with me, to voice their opinions and even express their anger because I wasn’t an officer or related authority figure. Working with them solidified my desire to help young people.”

Today, Harris is part of a team that handles intake for the Stark County Department of Job and Family Services Children Services Division. As one of the first to investigate reports of child abuse and neglect, he visits area homes to determine if intervention is required.

He says, “When I can help a child or a family in need, it makes everything I do worthwhile.”

Because of his practicum at the corrections facility, Harris now knows the importance of setting reasonable expectations for children who come from difficult backgrounds.

“It was the first time I had ever worked with children and teens in that type of situation, and I was surprised by how defiant some of them could be,” Harris says. “I could not help every one of them, but I could help the ones who wanted to be helped. It opened up a whole new world for me. It still gives me joy to see children who are able to overcome their past and make positive, lasting changes.”

Students Fashion Duct Tape Sculptures for Ohio Festival

With Avon Heritage Duct Tape Festival’s 2012 safari theme in mind, Kent State University at Stark senior Jasmine Berry and nine other students under the direction of Carey McDougall, associate professor of art, created three-dimensional sculptures of a giraffe, elephant, lion, alligator and a lizard – completely covered in at least five layers of duct tape.

The students were invited to participate by ShurTech, a duct tape manufacturer located in Avon, Ohio. The company provided an unlimited supply of duct tape from its factory, along with $600 to purchase other project supplies. The sturdy, family-friendly creations, standing up to five feet tall, were displayed on the grounds during the summer festival.

Berry, who designed the giraffe, says the festival was a great opportunity to experiment with a new medium and to get real-world experience working with a well-known company like ShurTech.

“The experience exposed me to life outside of academia, and in return, forced me to take my craft more seriously,” she says. “I realized that if I focus my time and energy, I can be a more productive student and person, in general.”

As an artist who is most interested in painting, sculpture and craft arts, like glass blowing, Berry plans to go on for a master’s of fine arts after completing her bachelor’s degree.

She says, “After that, who knows? Any career that allows me to travel and won’t keep me inside of a cubicle for two-thirds of the day will suit me fine.”
With its internationally recognized accreditation and experienced faculty members, Kent State University at Stark’s Professional MBA program delivers a cutting-edge curriculum that’s flexible, affordable and valuable in any marketplace.
Bring more to the table. Be proactive. Find a win-win solution. Although these buzzwords frequently surface in corporate conference rooms, they may, in fact, be more meaningful in a classroom. For the accomplished businessmen and women from Stark County and beyond who gather in Kent State University at Stark’s Professional MBA classrooms, education epitomizes the concept of value-added. Even better, it paves the way for brighter career opportunities in the future.

The Gold Standard

Many colleges and universities in Northeast Ohio offer the Professional MBA, or PMBA, a part-time program that caters to working professionals. However, Kent State University is one of the few accredited by the Association to Advance Collegiate Schools of Business (AACSB) – a mark of distinction shared with schools like Harvard and Duke. Currently, fewer than 33 percent of colleges in the United States and only about five percent globally have attained AACSB approval.

According to Dr. Jaume Franquesa, strategy professor and academic MBA director for the Kent State College of Business and Graduate School of Management, the AACSB sets the gold standard for MBAs. A degree from Kent’s program is meaningful in virtually any marketplace.

He says, “Earning the accreditation meant a lot of hard work for us, and to keep it, we must continually assess how students are learning. This is a good thing. It means that our PMBA program, at its very core, is an excellent example of continuous improvement (CI) and total quality management (TQM) – themes which are central to our curriculum.”

Maintaining AACSB status also requires Kent to provide a rigorous, cutting-edge curriculum and retain high-performing faculty members who have both professional and academic experience.

“Our faculty members are thought leaders and knowledge creators,” says Franquesa. “They identify trends, develop innovative ideas and intimately understand the inner workings of today’s fast-paced business environment. Many also have international experience, which adds an important dimension to what we offer.”

A Flexible, Affordable PMBA

Priced at approximately $24,000, Kent State’s PMBA is one of the most affordable programs in the area, says Mary Southards, assistant dean of Student Services at Kent State Stark.

Prospective students do not need an undergraduate degree in business to apply. However, they must have at least two years of experience in a business environment, submit a résumé and successfully complete the Graduate Management Admission Test (GMAT). Those with a bachelor’s degree in business may be eligible to waive up to three PMBA classes and move forward more quickly.

Students can expect to complete the 13 core classes and three electives in about two-and-a-half years by taking two classes every semester and two each summer. Designed to be an extension of the work day, students normally attend two nights per week, but other arrangements are available.

“Kent State’s PMBA is designed to maximize participants’ time and resources,” Southards says. “If you can only take one class per semester, that’s OK. If you miss the opportunity to take a particular class, you can go to the Kent Campus and pick it up. We even offer certain classes online. It’s all about meeting the needs of our students in the most efficient, cost-effective way possible.”

The ROI

Participants may choose from nine concentrations, but no matter which path they elect, the program’s emphasis on five key learning goals remains consistent:

- Literacy in all areas of business
- Communication and presentation skills
- Ethical considerations
- Global perspective and sensitivity to cross-national differences
- Critical thinking and decision making in business situations

In addition, Franquesa says PMBA students can be confident that they will be part of a high-potential, mid-career professional group that’s small enough to promote networking. Most classes at Kent State Stark have fewer than 20 students.

“We want students to not only earn a master’s degree, but also to cement valuable relationships with colleagues that will last for years to come,” he says.

However, while all these issues are important to applicants, Franquesa says the most common question – an apt one for those in business – is, “What’s the ROI?”

“Anecdotally, graduates tell me all the time that Kent State’s PMBA degree has helped them advance,” he says. “Our salary surveys show that it pays for itself in less than two years. That’s great ROI.”
I chose Kent State Stark because of the program’s reputation and its proximity to my home.

That’s when I realized college was right for me.”

— Tony Sanor, Kent State University at Stark alumnus
This is a tale of two books, as well as of one man's passion for finding the perfect process.

The story begins with Tony Sanor, a 2000 graduate of Stark County's GlenOak High School, who completed a vocational course in auto mechanics, but didn’t know what career he wanted. It continues today with Tony Sanor, a 2007 graduate of Kent State University at Stark, who works for Toyota and champions its well-known Kaizen\(^1\) initiatives.

The journey between began when Sanor's father handed him Robert Kiyosaki's best-seller, Rich Dad, Poor Dad. Prior to that, Sanor had worked in downtown Canton for AmeriCorps, a division of the Corporation for National and Community Service, and as an electrician for Bose Sound Systems. He describes reading Rich Dad, Poor Dad as a pivotal experience.

"Initially, the book got me excited about real estate, so I bought my first duplex in Louisville, Ohio," he says. “After I discovered how much I enjoyed business, I became fascinated by the many processes that have made people successful. However, even though I had abilities, such as good interpersonal communication and negotiation skills, there were a lot of missing pieces. That’s when I realized college was right for me.”

Right Process, Right Results

In 2003, Sanor started attending Kent State Stark and steadily took classes until 2007, when he earned his bachelor’s degree in business management. He says choosing Kent State Stark was an easy decision because of the positive experiences his father and other family members had at Kent State.

Sanor credits Dr. Victor Berardi, associate professor of management and information systems, with introducing him to total quality management (TQM) principles and inspiring him to apply them to real-life situations.

Sanor says, “I still think of Dr. Berardi’s mantra, ‘The right process will produce the right results,’ which is key to a company’s continuous improvement, as well as its ability to deliver the same quality result every time. For me, that was the big missing piece. That’s what turns something mediocre into something great.”

Following graduation, Sanor worked for jet engine manufacturer Pratt & Whitney in East Hartford, Conn. It only took one month for his résumé submission to turn into a job offer, and Sanor believes it was his two summer internships as a research and development analyst for Traveler’s Insurance in Chicago that caught the eye of decision makers.

"When I worked at Traveler’s, I literally could have brought my TQM textbook into work,” says Sanor. “I performed SWOT (strengths, weaknesses, opportunities and threats) analyses on the insurer’s competitors and products. I took what I learned in the classroom and used it right away.”

Living ‘Kaizen’

While at Pratt & Whitney, Sanor tested and refined the process of engine balance after assembly, determining how to lower lead time while producing high-quality engines quickly. He also held a position in the company’s supply chain management group. There, he was introduced to what would become a second pivotal book, The Toyota Way, which describes Toyota's celebrated lean principles.

"After reading about their processes, I knew I wanted to go to Toyota and learn directly, which I did,” says Sanor. “Afterward, I wanted to be part of the organization itself.”

For more than a year now, Sanor has been working on the supply chain team at Toyota Motor Engineering & Manufacturing North America (TEMA), located near Cincinnati, Ohio, and he plans to stay. Eventually, he would like to have a position in corporate strategy.

He says, “Working at Toyota is everything I thought it would be and more. At Pratt & Whitney, I was part of a small group that implemented Lean Six Sigma. At Toyota, everybody thinks this way. Everything is Kaizen, Kaizen. To produce the right process, this is ultimately what you need – an entire company thinking the same way. That’s what knocks my socks off.”

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\(^1\) The word “kaizen,” which means “improvement,” has roots in Chinese, Korean and Japanese. When used in reference to modern-day business and manufacturing, Kaizen refers to the concept of “continuous improvement.”
Former policeman and Kent State University at Stark professor Dr. Brian Chopko makes critical discoveries about the relationship between post-traumatic stress disorder, post-traumatic growth and the mental health of law enforcement officers.

"It’s a difficult population to research because there’s such a disconnect between mental health providers and police officers. My hope is to do a great deal more to reach this population which, so far, has received little attention."

– Dr. Brian Chopko, assistant professor of criminology and justice studies, Kent State University at Stark
Each year, more than 1.2 million violent crimes and nearly 5.5 million motor vehicle crashes occur in the United States. Among the nation’s first responders are state and local law enforcement agencies, which employ almost 800,000 sworn personnel. With such frequent exposure to potentially disturbing situations, few would be surprised if statistics suggested rampant post-traumatic stress disorder (PTSD) among police officers.

However, pioneering research, performed by Dr. Brian Chopko, assistant professor of criminology and justice studies at Kent State University at Stark, paints a different picture of this population. Although PTSD and related conditions do exist among those in law enforcement, Chopko has found the prevalence of certain symptoms to be far less than previously reported. More importantly, he believes discoveries about post-traumatic growth (PTG) – a constructive aspect of PTSD that’s received little attention in the past – may eventually hold the key to better PTSD treatment, outcomes and prevention.

**GROWTH IN AFTERMATH OF TRAUMA**

Chopko is no rookie to police work. With a bachelor’s degree in criminal justice from Kent State University and years of service as a police officer with Ohio’s Trumbull County Sheriff’s Office and nearby Howland Township Police Department, he cites personal experience as his impetus for entering the counseling field. “I saw firsthand how important good mental health is, both for officers and for the general community,” he says. “With my background as a police officer, I felt I could bring a unique perspective and understanding to the delivery of their mental health care.”

Chopko began his PTSD research as a doctoral student and psychotherapy provider at St. Thomas Hospital in Akron. He took note of patients who not only overcame PTSD, but also were able to progress positively despite it – the epitome of the catch phrase, “what doesn’t kill you makes you stronger.” A good example, he says, are people who live through a near-death experience.

“In many cases, survivors report that they appreciate life much more, consider it precious and recognize how fast it can end,” Chopko says. “They learn to enjoy everyday things more. Their spiritual and family connections are often strengthened. Some even find a new direction in life.”

**QUEST FOR ACCURACY**

Traditional PTSD research in law enforcement focuses on negative symptoms – such as nightmares, hypervigilance, avoidance and related behaviors – and large police departments in urban areas. These studies suggest that police officers have much higher rates of not only PTSD, but also alcohol abuse and suicide when compared to the general population.

However, according to Chopko, those findings appear to be faulty, as the majority of police officers in the U.S. are males between the ages of 25 and 55 who work for smaller departments. In addition, because of rigorous physical and mental health screening requirements, they are healthier than the general population.

He says, “When you break down demographics properly and compare apples to apples, you get a somewhat different picture of police officers than previously believed. My two studies, both on small- and medium-sized police units, did support the higher PTSD prevalence rates among officers. However, the prevalence of alcohol abuse and suicidal ideation are actually comparable to those among the general population.”

**HOPE FOR FUTURE PTSD CARE**

His first study, performed in 2006 as the basis of his doctoral dissertation, was a relatively short assessment with a 97 percent participation rate. From it, Chopko published several articles which discuss, among other things, the potential connection between PTG and mindfulness techniques. These strategies, based on Buddhist philosophy, center on living in the present moment and accepting experiences without judgment.

“Mindfulness was part of my rationale for the first study,” Chopko says, “and I’m among the first to look at it in light of PTG. I learned that some aspects of mindfulness are related to PTG and others are not, which was a surprise.”

In 2010, his second study – a more in-depth, follow-up analysis with a 53 percent participation rate – focused mainly on PTSD and symptoms, such as alcohol abuse, suicidal ideation and sleep patterns. Currently, two articles based on this study have been accepted for publication.

And he’s just getting warmed up. In the future, he hopes additional research, including a deeper dive into mindfulness, will lead to the development of PTSD treatment and prevention specifically tailored for police officers. Currently, only limited PTSD care is available, while the barriers, especially the stigma of asking for help, remain high.

“It’s a difficult population to research because there’s such a disconnect between mental health providers and police officers,” he says. “My hope is to do a great deal more to reach this population which, so far, has received little attention.”
Doug Daniluk’s career in business and manufacturing has spanned more than three decades, and it has been characterized by many challenges, including layoffs, corporate buy-outs and downsizing.

He is not alone. In 2010, at the height of America’s most recent recession, approximately one out of every 10 Americans was jobless. Currently, unemployment rates continue to hover at about eight percent.

Yet, Daniluk remains optimistic about his future, thanks in part to his recent Lean Six Sigma training at The Corporate University at Kent State University at Stark. Now, a supervisor responsible for a team of 35 at Dover, Ohio-based Meteor Sealing Systems, he believes Lean Six Sigma is a game changer for people who want to stand out – and move up – in today’s competitive job market.

On the Cutting Edge

Daniluk, a Stark County native, started his career amid turbulent times. In 1979, while President Jimmy Carter addressed Americans about topics that seem eerily familiar today – including the nation’s “intolerable dependence on foreign oil,” the energy war and increased inflation and unemployment – Daniluk was studying at The University of Akron. When offered a good job with a local company, he accepted the position, believing that he’d left college life and the economic angst of the 1970s behind.

Just 20 years later, however, the company closed its doors. He says, “I was moving up and doing well. I thought I’d have a job there for life.”

Over the subsequent decade, Daniluk found himself out of work twice more, most recently in June of 2012. During the all-too-familiar job hunt, Daniluk noticed that many open management positions required Lean Six Sigma certification. He began looking at options.

He says, “Although there are a number of schools in Northeast Ohio that offer Lean Six Sigma, I chose Kent State Stark because of the program’s reputation and its proximity to my home. This course greatly exceeded my expectations.”

Faith Sheaffer-Polen, outreach program director for The Corporate University, says Daniluk is an excellent example of career management.

“He recognized that Lean Six Sigma is in demand,” she says. “Instead of waiting for someone to tell him to go, he decided to attend on his own. Now, in just a short period of time, he is on the cutting edge of the marketplace.”

“I chose Kent State Stark because of the program’s reputation and its proximity to my home. This course greatly exceeded my expectations.”

— Doug Daniluk, Lean Six Sigma student, The Corporate University, Kent State University at Stark
In Demand

According to Robert D. Skillman, principal Lean Six Sigma facilitator at Kent State Stark, Lean Six Sigma Black Belt and Master Black Belt certifications are highly valued in a wide range of industries, including manufacturing, health care and service-based businesses.

“Not a month goes by – even in these hard times – that I don’t get several calls from companies looking for black belts,” says Skillman. “We take pride in our students, who come from all over the globe to study with us. And for those in need of a job, like Doug, we can help them make connections with some of the best brands in the world.”

Kent State University’s Lean Six Sigma program requires 160 contact hours, or four weeks of intense training, plus a final, real-world project. Since Skillman started teaching at Kent State Stark in 2006, 92 participants have earned black belts and 33 master black belts. Skillman notes he’s particularly proud that 39 out of 40 displaced workers who completed Lean Six Sigma at Kent State with grant funding are now employed.

Kent State also provides on-site Lean Six Sigma training for organizations that want tailored programs.

Instincts, Knowledge and Passion

During his first week of class this past September, Daniluk received the job offer from Meteor, maker of extruded rubber for the automotive industry. He thought he would again need to choose between school and work.

“I decided that I wasn’t going to quit school to take the job this time,” he says. “I took a chance and the hiring manager at Meteor felt Lean Six Sigma classes were valuable enough to let me continue.”

Skillman describes Daniluk as an excellent student who applies himself well. He says, “A person needs three things to drive continuous improvement. They are great instincts – which Doug has – knowledge and passion. As facilitators, we provide the knowledge and demonstrate our passion for Lean Six Sigma. Most of the time, the passion is contagious.”

Finished with the coursework, Daniluk is currently working on his final project, which is being conducted at Meteor. His long-term goals include attaining an operations manager position and finishing his bachelor’s degree in business. He says it’s never too late to go back to school.

“You can always find ways to make yourself more marketable, if you’re willing to make the commitment,” says Daniluk.

The Corporate University Welcomes New Director

Last fall, Faith Sheaffer-Polen joined The Corporate University at Kent State University at Stark as its new outreach program director. A Kent State alumna who holds a bachelor’s degree in business management and a master’s in industrial and organizational psychology, Sheaffer-Polen describes herself as a teacher at heart who believes strongly in the value of investing in employee training.

“I love to see companies turning back to training after the recent economic improvements,” she says. “Our goal at The Corporate University is to provide businesses and our campus community with training solutions that will take them in whatever direction they want to go.”

Sheaffer-Polen began her career with Bank One in Akron as a branch manager and an employee training specialist. After personally experiencing a job loss, she began consulting with corporate training companies and later, joined the start-up CareerCurve as a career coach and outplacement specialist.

According to Sheaffer-Polen, the world is changing dramatically and people who want to be successful must work differently than in the past.

She says, “I speak with professionals who are searching for new careers, but want to remain an island. It’s impossible for one person to know it all. Sometimes I talk with students who say, ‘Just one more year and I’m done with school.’ Your first job is when your education actually starts. You must be committed to your own development and to staying relevant in the workforce. That’s where The Corporate University can help.”

To learn more about The Corporate University’s regularly offered courses, as well as custom options for you or your organization, visit YourCorporateU.com.
Distinguished alumnus Jack Fisher and his wife, Dr. Sheila Fisher, support Kent State University at Stark because they believe in the power of education, a conviction that has been passed down through the generations.

We are so lucky to have a campus of Kent State University right here in Stark County. It’s a blessing for our community and we want to do all we can to help area students take advantage of it.

— Jack Fisher, retired owner, Fishers Foods

Distinguished alumnus Jack Fisher and his wife, Dr. Sheila Fisher, support Kent State University at Stark because they believe in the power of education, a conviction that has been passed down through the generations.
Between 1870 and 1915, more than 20 million immigrants came to the United States looking for freedom and a more prosperous life. Among them were the five Fisher brothers. Despite having little to call their own, the brothers worked to pay their way through college, all successfully earning degrees. Two became physicians, one a lawyer and one a metallurgist. The fifth brother opened a small grocery store in Canton in 1933.

Nearly 80 years later, the Fisher name in Stark County is synonymous with quality foods. Jack Fisher, together with his son Jeffery, grew his father’s original business into area chain Fishers Foods, where nearly 100,000 people shop every week.

Fisher says the five brothers believed in the importance of higher education, and he is pleased to continue their legacy through a Kent State University at Stark endowment, which was established in 2006. He also provided funding for the pavilion at the campus’s pond and wetland research area, as well as for the Fisher Patio at The University Center. In addition, he continues to offer individual scholarships to Fishers Foods’ employees.

“Anything we can do to underwrite education is a benefit to our community,” he says. “For many, Kent State Stark is right in their own backyard, and it’s easier and more affordable to go to a school that’s local. I should know.”

After leaving the U.S. Navy in 1946, Fisher, together with many other military veterans, attended several classes that Kent State University offered during the day and evening at McKinley High School. During that time, he enjoyed working as an editorial cartoonist.

His wife of 60 years, Dr. Sheila Fisher, a native of Canada, earned her doctorate in psychology from Case Western Reserve University.

“For a period of time, I drove to Cleveland almost every day,” she says. “Jack was so helpful and took care of our three children while I was away. He believed in education and in what I was doing, and that gave me the freedom to complete my degree.”

With an area practice for many years, Dr. Fisher was instrumental in starting the Crisis Intervention and Recovery Center, located near downtown Canton. In addition, as a long-time volunteer for the National First Ladies’ Library and Historic Site, she played a major role in restoring the interior of the Ida Saxton McKinley Home, as well as creating what is now known as the Sheila A. Fisher Theater in the basement of the Education and Research Center.

The couple’s children are also college graduates and several of their six grandchildren are currently attending universities. Jack Fisher, himself a distinguished Kent State Stark alumnus, calls it a legacy that began with his father and uncles.

“We are so lucky to have a campus of Kent State University right here in Stark County,” says Jack Fisher. “It’s a blessing for our community and we want to do all we can to help area students take advantage of it.”

Professors Receive Grant to Continue Study of Crustaceans

Dr. Carrie Schweitzer, professor of geology at the Stark Campus, along with her husband, Kent State Emeritus Professor Rodney Feldmann, have been awarded a $100,000 grant from the National Science Foundation to investigate patterns of diversity, evolution and extinction in Decapoda, including shrimps, lobsters and crabs.

Schweitzer and Feldmann are among the world’s leading experts on Decapoda. This grant builds on their extensive research, including the recent discovery and documentation of the oldest known shrimp fossil, which dates to pre-dinosaur times.

The new grant will allow them to investigate whether various subgroups of Decapoda were more diverse in the past and what has caused them to evolve and radiate at various times in history. This study will provide the most comprehensive macroevolution analysis to date. Based on the results, they will construct exhibits that can be displayed at museums, universities or K-12 classrooms, allowing the public and students to make their own observations about the adaptations of decapods to their environment and its effect on diversity.

The overarching goal of Schweitzer and Feldmann’s research is to learn what has made it possible for this group of animals to survive so long.

“Why are shrimp alive today, but not dinosaurs? What can shrimp and their relatives tell us about resilience, adaptations and survival? Obviously, they’ve been able to survive for a very long time,” says Schweitzer.
Student Services Renovation Enhances Customer Support

Kent State University at Stark has transformed its Office of Student Services to improve students’ experiences through reorganization of space, improved traffic flow and increased computer access.

The renovation, which took place last summer, relocated admissions, financial aid, academic advising and fee payment, giving each its own waiting area while ensuring that staff are now physically located in the same section of the building.

Coordinating resources for students is now easier, and, with three times the number of computers, staff members can guide new students through the advising process and use of self-service tools available via the Kent State web portal. Plus, the new cashier office significantly improves security and flow during peak periods of payment activity.

Over the past year, nine new faculty members have joined Kent State University at Stark. With areas of expertise that range from educational anthropology and history to computer technology and geology, these new professors and lecturers enable Kent State Stark to continue expanding its array of undergraduate degree options for area students.

Kent State University at Stark Welcomes Nine New Faculty Members
Adeel A. Bhutta

Adeel A. Bhutta, a lecturer in computer technology, science and engineering, is researching image processing and three-dimensional computer vision, which includes selective subtraction, dynamic background subtraction, line tracking and dense correspondences. Recognized for outstanding academic achievements and student leadership at the University of Central Florida (UCF), he is currently a UCF doctoral candidate and is helping Kent State Stark develop its computer technology program.

A husband and a father of two daughters, Bhutta loves sports, particularly badminton and cricket. Winner of a silver and two bronze medals at the 2011 AAU Badminton National Championships, he was a runner-up in the 2009 and 2010 Orlando Open Badminton Singles Tournament and has won many UCF badminton singles, doubles and mixed doubles tournaments over the years.

Dr. Christina Convertino

Prior to joining Kent State Stark, Dr. Christina Convertino, assistant professor of foundations, leadership and administration, taught at the high school level, was a faculty member at Prescott College and worked as a graduate teaching and research assistant at the University of Arizona. Specializing in educational anthropology, Convertino is exploring how broader sociopolitical and economic shifts affect the culture of schooling.

A contributor to the recently published eighth edition of the prominent text, Multicultural Education: Issues and Perspectives, Convertino is finishing a research project on the impact of urban small school reform on the post-secondary educational attainment of “first generation” students — those whose parents never went to college. Outside the classroom, she enjoys family time, fiction books, nature, antiques, yoga, movies and local foods.

Dr. Mary Gallagher

A researcher in the areas of social psychology and the sociology of mental health, Dr. Mary Gallagher, assistant professor of sociology, earned her undergraduate, master’s and doctoral degrees from Kent State University. While earning her bachelor’s degree and during the first year of her master’s program, she worked as the student manager of a Kent State dorm diner.

She is currently involved in three projects, including psychological distress in relationship to adolescents’ college aspirations and the aspirations they believe their parents have for them; a collaborative paper on the connections between how mental health courts function and job burnout/satisfaction; and a collaborative paper on the ways identity discrepancies affect self-concept and psychological distress. In her free time, Gallagher likes to watch movies and take her dog, Kobe, on long hikes.
Dr. Matthew S. Lehner

Most recently a post-doctoral fellow at Clemson University, Dr. Matthew S. Lehner, assistant professor of biological sciences, specializes in evolutionary ecology, conservation biology, population biology and entomology. He is currently researching the correlation of structure and function of the mouthparts of fluid-feeding insects; pre- and post-zygotic reproduction of butterflies and moths; and conservation biology of the endangered Homerus swallowtail butterfly in the Cockpit Country of Jamaica — where he cultivated a taste for goat and chicken-foot soup.

When he’s not trying exotic foreign foods, Lehner enjoys spending time with his wife and two children, working out, playing guitar, reading and listening to music.

Dr. Deepraj Mukherjee

Dr. Deepraj Mukherjee, assistant professor of economics, is originally from India, where he earned his bachelor’s and master’s degrees from the University of Calcutta. He received his doctorate in business administration with a concentration in economics from the University of Memphis in Tennessee, and specializes in international economics and business, as well as econometrics.

In addition to the publication of numerous peer-reviewed journal articles, Mukherjee has worked with researchers from the World Bank to understand the effect of informal institutions — in particular, indigenous culture — on the macroeconomic indicators of a nation. He appreciates Indian and western classical music and is an ardent fan of soccer and cricket. He says his students are helping him learn more about American football, as well.

Dr. Lindsay Starkey

Dr. Lindsay Starkey, assistant professor of history, recently completed her doctorate at the University of Wisconsin-Madison. A Northeast Ohio native, she completed her undergraduate education at Denison University in Granville, Ohio.

Her current research focuses on the relationship between religion and science in the works of John Calvin and some of his 16th-century European contemporaries, including his conception of astrology. When she’s not teaching or contemplating Calvin, she can often be found in her kitchen, baking tried-and-true favorites or trying out a new recipe.
Jeffrey Tackett, assistant professor of music, has worked as a professional audio engineer, studio musician, songwriter and producer in Los Angeles and Nashville. A doctoral student in computer science emerging media, he is researching and creating a virtual world music museum.

In addition to collecting rare guitars and studying plant life on his weekly commute between Nashville and North Canton, Tackett spends his free time with his four children. A music coordinator for one of the stages at the 2002 Winter Olympics in Salt Lake City, he also worked on the closing credits music for the television show Baywatch, but says he’s “not responsible for the quality of that production.”

Dr. Eric Steven Taylor

An asbestos researcher who focuses on human lung proteins that directly bind to the inhaled mineral fibers, Dr. Eric Steven Taylor, assistant professor of geology, uses microscopic and spectroscopic techniques to study the amount of biophysical interaction that takes place between minerals and the human body. He holds a master’s degree and a doctorate in geology from The Ohio State University (OSU) and has taught at OSU, OSU Marion and Ohio Wesleyan prior to joining Kent State Stark’s faculty. In the classroom, Taylor tries to include mathematics and writing whenever possible.

One of his favorite activities is playing the oboe and he enjoys traveling to national parks and the Western United States with his family. In addition, he reads young-adult fiction — such as the Harry Potter and Artemis Fowl series — and loves to play with his children.

Dr. Carolyn R. Webber

Dr. Carolyn “Carolina” R. Webber, assistant professor of communication studies, concentrates on the topics of power, organization and identity in her research. She recently presented Whiteness at Work: Framing and Organizing Race and Ethnicity at the National Communication Association and is currently working on a paper about how traditionally competing philosophies of law ironically complement one another.

A fourth-generation Tejana (a Texan of Mexican descent), she has taught English as a second language to newly arrived immigrants, which she considers one of the most rewarding experiences of her life. Her personal interests include books, films and playing board games, especially Scrabble. She also enjoys outdoor activities, such as hiking, walking and skiing, and is very interested in exploring Ohio.
Stark Campus Faculty Achievements


Cynthia Barb, associate professor of mathematics, was a recipient of the 2012 Kent State University Distinguished Teaching Award, the University’s most prestigious honor in teaching.

Sebastian Birch, associate professor of music, and Alissa Roosa, adjunct professor of music, co-presented “Teaching Material for Music Fundamentals” for the University Teaching Council Celebration of College Teaching Conference at Kent State University in Kent, Ohio, on Oct. 26, 2012.


Brian Chopko, assistant professor of criminology and justice studies, presented “The Basics of Prolonged Exposure Therapy for the Treatment of Post-traumatic Stress Disorder” and “First Responder Mental Health: Enhancing Spiritual Connections and the Compassionate Warrior Mindset” at the All Ohio Counselors Conference in Columbus, Ohio, Oct. 31-Nov. 2, 2012.


Kim Finer, professor of biology, presented: “Emerging Infectious Diseases in the U.S. and Around the World” for the Department of Biology and Health Sciences at the Florida Gulf Coast University in Ft. Myers, Fla., Oct. 27-29, 2012.

Presented “Biofilms in the Classroom” at the Greater Allegheny campus of The Pennsylvania State University, McKeesport, Pa., Nov. 8-10, 2012.

Angela Guercio, assistant professor of computer science, presented “Building Wider Team Cooperation Projects from Lessons Learned in Open Communities of Practice” at the International Conference on Distributed Multimedia Systems – Workshop on Distance Education Technology in Miami Beach, Fla., Aug. 7-13, 2012.


Shelly Heron, assistant professor of education, presented “Fractions on Number Lines: Find the Space Between” at the Ohio Council of Teachers of Mathematics in Columbus, Ohio, Oct. 18-19, 2012.


Peter Kratcoski, emeritus professor of criminology and justice studies, presented “An Analysis of Methods used to Prevent and Control Financial Crimes in Austria and the United States” at the 12th Annual Conference of the European Society of Criminology in Bilbao, Spain, Sept. 10-16, 2012.


Carey McDougall, associate professor of art, displayed a group on sculptures and drawings in a solo exhibition at the Shaker Historical Society in Shaker Heights, Ohio, July 1-Sept. 15, 2012.


Mitch McKenney, assistant professor of journalism and mass communication, presented “Best Practices in Managing News Website Comments” at the Association for Education in Journalism and Mass Communication Annual Conference in Chicago, Ill., Aug. 8-12, 2012.

Jack McWhorter, associate professor of art, presented “Where Do We Come From? What Are We? Where Are We Going? Existential and Practical Tips for Planning a Successful Study-abroad Experience” at the Mid-America College Art Association in Detroit, Mich., Oct. 3-4, 2012.


Joanne Salay, outreach coordinator for academic affairs, presented “Faculty Perceptions of a Campus Visit Program: Q Methodology as an Evaluative Tool” at the 28th Annual Q Conference in Pittsburgh, Pa., Sept. 6, 2012.


Lori Wilfong, associate professor of education, presented “Do This, Not That! 10 Strategies to Update Your Vocabulary Instruction across the Content Areas” at the Association for Middle Level Education in Portland, Ore., Nov. 7-12, 2012.
CHORALE COLLABORATIVE PREVIEW PERFORMANCE
March 8
Fine Arts Theatre, 7:30 p.m.
Free, tickets not required

THE UNIVERSITY OF AKRON FACULTY JAZZ ENSEMBLE
Featuring guitarist Bob Fraser
March 11
Main Hall Auditorium, 7:30 p.m.
Free, tickets not required

CONTINUUM
Mixed media work by Susan McClelland
March 12 - April 10
Main Hall Art Gallery
Mon. - Fri., 11 a.m. - 5 p.m.
Sat., 10 a.m. - noon
Free, tickets not required

KENT STATE STARK MUSIC DEPARTMENT POPS CONCERT
March 17
Fine Arts Theatre, 3 p.m.
**$10 admission; KSU students admitted free with current ID.
Proceeds benefit music and theatre scholarships.
Tickets available March 14.

VOICES FROM HURT STREET
A new play by Kent State University at Stark Students
April 12, 13, 19 and 20 at 8 p.m.
April 14 and 21 at 2:30 p.m.
Fine Arts Theatre
*Ticket Prices: $10 adults; $7 students under 17 and senior citizens; KSU students free with current ID.
Tickets available April 1

CHANGE
Paintings by Grace Summanen
April 19 – May 11
Main Hall Art Gallery
Mon. – Fri., 11 a.m. – 5 p.m.
Sat., 10 a.m. – noon
Free, tickets not required

KENT STATE STARK UNIVERSITY CHORUS AND MEN’S CHORUS CONCERT
April 27
Main Hall Auditorium, 7:30 p.m.
Free, tickets not required

FEATURED SPEAKER:
COL. EILEEN COLLINS
Leadership Lessons from Apollo to Discovery
April 23 at 7:30 p.m.
Timken Great Hall
The University Center
***Free, but tickets are required.
Tickets available April 1.

KENT STATE STARK CONCERT BAND
April 30
Fine Arts Theatre, 7:30 p.m.
**Free, but tickets are required.

THE CRUCIBLE
An opera adaptation of the play by Arthur Miller
June 7 and 8 at 8 p.m.
June 9 at 2:30 p.m.
Fine Arts Theatre
*Ticket Prices: $14 adults; $10 students under 17 and senior citizens; KSU students free with current ID.
Tickets available May 28.

*Purchase theatre tickets online at stark.kent.edu/theatre.
**For ticketed music and theatre events, call the Fine Arts Box Office at 330-244-3348.
***Featured Speakers tickets available at the Main Hall Information Desk beginning on the date listed with each speaker.

Call 330-499-9600 for more information.

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