community good

Kent State University at Stark helps more people in our region enjoy the benefits of higher education. It’s our way of making our community better.
Supporting the community is fundamental for Kent State University at Stark, as it is for all public universities. Our mission has always been to connect with our neighbors, be involved with them, be responsive to their needs and to support the region that we serve.

At Kent State Stark, we serve our community by offering higher education at a lower cost — even providing scholarships to help current students stay on track to graduate. We make four-year degrees more accessible to more people. This year, we expanded our number of transfer agreements with two-year institutions, like Stark State College, to encourage associate degree holders who want to continue toward a bachelor’s degree.

Our top-quality faculty share insights with the public, serving as resources on subjects from the environment to the job market to finance. We help budding entrepreneurs blossom with LaunchPad, a new national program that turns ideas into businesses. And for established businesses, we offer an array of training and support through The Corporate University.

This issue of Encompass touches on these community benefits and more.

As you read these pages, we continue to seek more opportunities to serve. Whether that means more occasions to welcome the public to our campus or more ways to reach out to those off-campus, community will always be at the heart of Kent State Stark.

Walter F. Wagor, Ph.D.
Dean and Chief Administrative Officer
Junior psychology major Hollie Bandy decided to pursue a bachelor's degree because of Kent State Stark's close commute and affordability. She is one of hundreds of Stark State College graduates who have applied their two-year degree toward a four-year degree at Kent State Stark.
Kent State Stark makes our region better by helping more residents enjoy the benefits of higher education.

What’s the point of higher education? Most colleges and universities will tell you it’s more than learning for the sake of learning.

The real goal is to foster well-rounded individuals. To prepare them for success in the community, where they live and work and raise a family. To develop responsible citizens (local, global and corporate) who are equipped to give back and change things for the better.

That’s especially true of Kent State University at Stark. Our mission is to help more people in our region enjoy these benefits of higher education. It’s our way of making our community better.

Most of our 5,000 students come from Stark County. Many never leave. In the meantime, they get a major university experience in their own backyard: complete academic programs, financial support and the little extras that give them a running start — and keep them running.

Thirty years ago, classes at Kent State University at Stark were just the appetizer to a four-year degree that had to be finished at the Kent Campus or another university. Today, they’re the main course for more than 20 bachelor’s and master’s degrees that students can earn without ever leaving the Stark County campus.

“Bachelor’s degrees at Kent State Stark have been emerging quietly since the early 1980s, starting with English and history,” says Mary Southards, assistant dean for enrollment management. “In the last 10 years, however, we’ve introduced many more as the state has expanded the mission of regional campuses in order to increase the number of Ohioans with bachelor’s degrees.”

Having the option to complete a bachelor’s or master’s degree at Kent State Stark is a help to many local residents, says Deborah Speck, director of admissions.

“More students today are time-constrained, whether due to family or job responsibilities,” she says. “They aren’t necessarily looking to move away to earn a college degree, nor do they want to drive out of the area to attend classes. At Kent State Stark, they have full access to a public university without going too far from home.”
The close commute and affordability are what enticed psychology major Hollie Bandy to pursue a bachelor’s degree. Bandy earned an associate degree in psychology from Stark State College in December and became a full-time undergrad at Kent State Stark in January.

She is one of hundreds of Stark State students who have transferred to apply their two-year degree toward a four-year degree. Many more are expected due to Kent State University’s new articulation agreements with Stark State.

The articulation agreements allow Stark State students to transfer almost all of their credits to a Kent State University program in the same or similar field. For example, a student with an associate degree in marketing can transition seamlessly into their junior year at Kent State Stark, working toward a bachelor’s in marketing.

“In the past, we had two articulation agreements,” says Dr. A. Bathi Kasturiarachi, interim assistant dean of academic affairs. “This year, we multiplied the opportunities for Stark State students, and we will be heavily promoting them with fresh marketing.”

Transferring to Kent State Stark is a natural progression for Stark State students, he adds. For one, they’re already comfortable with our campus since they share our library, student center and other facilities.

Stark State students who have a 2.5 or higher grade point average don’t pay the Kent State Stark application fee. And potential transfer students can sample Kent State Stark by taking one free course per semester while they attend Stark State.

Bandy took an art history class and fulfilled part of her Kent core requirements even before becoming a Kent State Stark student. The free class helped her decide to transfer, she said.

“I did not expect to transfer at first,” says Bandy. “I just wanted to see how far I could go with my education by taking the first step at Stark State.”

Now on track for her bachelor’s degree, Bandy’s future goals include earning a master’s and doctorate in psychology and becoming a clinical psychologist. She’s a prime example of how Kent State Stark is strengthening the region by infusing the job market with qualified graduates.

“More people in this area are earning bachelor’s and master’s degrees because of Kent State Stark,” says Southards. “If we weren’t here, thousands of individuals might not be going to college right now.”

These bachelor’s degrees are currently available in their entirety at Kent State Stark:

- BIOLOGY
- BUSINESS MANAGEMENT
- COMMUNICATION STUDIES
- COMPUTER DESIGN, ANIMATION & GAME DESIGN
- CRIMINOLOGY & JUSTICE STUDIES
- ENGLISH
- FAMILY LIFE EDUCATION
- FINE ARTS
- HISTORY
- INTEGRATIVE STUDIES
- MARKETING
- MATHEMATICS
- MIDDLE CHILDHOOD EDUCATION
- MUSIC TECHNOLOGY
- NURSING
- PSYCHOLOGY
- SOCIOLOGY
- TECHNICAL & APPLIED STUDIES

So are these advanced degrees:

- Master of Business Administration (part-time M.B.A.)
- Master of Education (M.Ed.) or Master of Arts (M.A.) with an emphasis in Curriculum & Instruction Studies
- Master of Arts (M.A.) in Mathematics for Secondary Teachers
Almost 80 percent of Kent State University at Stark students apply for and receive federal financial aid. But federal loans and grants don't always cover every need. That's why Kent State Stark also provides student scholarships — to give freshmen a jump-start, to keep sophomores and juniors on track and to help seniors cross the finish line.

“Our goal is for students to graduate,” says Mary Southards, assistant dean for enrollment management. “Scholarships help us reward those who are making good progress and keep them going.”

This year, Kent State Stark increased scholarship awards by $300,000 due to increased tuition, bringing the total award allocation to $1.1 million. Kent State University trustees approved the 1.5 percent tuition increase to benefit students as financial assistance.

Out of those funds, Kent State Stark created four new scholarships:

**FRESHMAN ACHIEVEMENT SCHOLARSHIP** — for incoming freshmen, direct from high school, with a 3.0 or higher grade point average (GPA) and 21 or higher ACT score. Sixty freshmen received this scholarship this year. Amounts ranged from several hundred dollars to full scholarships.

“Money was one of the largest concerns when I was choosing a school,” says freshman JD Ryder.

Ryder was the 2013 valedictorian of East Canton High School. Now a chemistry major, he hopes to one day work for a fracking company to improve the process and public understanding of safety measures.

“The Freshman Achievement Scholarship covered all of my tuition and part of my books,” says Ryder. “It meant I could afford to go to college.”

**JUNIOR RENEWAL SCHOLARSHIP** — for students who received a freshman scholarship in 2011, had it renewed for their sophomore year in 2012 and maintained a 2.75 or higher GPA. Before this year, Kent State Stark didn't have funding to renew freshman/sophomore scholarships for an additional two years. With this new scholarship, the campus was able to help keep 16 juniors working toward their degrees.

“In the spring, I will be heading to Kent Campus for some classes and my tuition will be getting more expensive,” says junior Paige Bolon, who is pursuing a bachelor's degree in finance. “The Junior Renewal Scholarship will help with the additional costs. It also takes off some of the financial pressure so I can work a little less and have more time to study.”

“This scholarship makes the difference between working a third job and working on my senior honors thesis.”

— Benjamin Comshaw-Arnold, senior history major
SENIOR ACHIEVEMENT SCHOLARSHIP — for seniors on track to graduate in four years. Amounts range from $500 to $1,500, depending on GPA. More than 30 seniors received the scholarship this year.

“This scholarship makes the difference between working a third job and working on my senior honors thesis,” says Benjamin Comshaw-Arnold, who will graduate this spring with a B.A. in history. “Now I can focus more on my academics, which has always been my top priority.”

After graduation, Comshaw-Arnold intends to pursue a doctorate and become a professor of medieval history.

CAMPUS GRANTS/SCHOLARSHIP — for any student with financial needs unmet by Federal Pell Grants. Amounts range from $500 to $2,000, depending on GPA. More than 160 students received the scholarship this year.

“Not all scholarships are huge amounts, but they make a huge difference to lots of Kent State Stark students — they did for nearly 600 this year alone,” says Gail Pukys, assistant director of financial aid. “They can be just what some need to finish their degree.”

COLLEGE EXPERIENCE

If going to college is about preparing the whole person for success — not just the intellectual part — there’s more to it than lectures and textbooks. Kent State University at Stark adds the little extras that help students make the most of their college experience.

“We take great care of our students,” says Kristi Yerian, assistant director of First Year Experience. “We have a variety of programs to help students make connections with one another, learn about the university and get started on the right foot.”

FIRST STEP — a full day on campus, when incoming freshmen become familiar with FlashLine (the university intranet); get their FLASHcard student ID; learn about paying tuition; and meet administrators and other incoming freshmen. Students also meet with academic advisors and register for fall classes.

SUMMER SERVICE PROJECTS — opportunities to build relationships with other new students while helping the community. Past projects have included working at the Akron-Canton Regional Foodbank and cleaning up Stark County parks.

SMART START SATURDAY — orientation held on the Saturday before classes start. “It helps ease the jitters about starting college,” says Yerian. Students can explore campus and find their classrooms; attend breakout sessions about time management and student organizations, among others; purchase their books; learn about parking and security; and more. It wraps up with a campus cookout and music.

FIRST YEAR EXPERIENCE (FYE) — a one-credit course required for all new Kent State Stark students to learn about campus resources and services, choosing a major and more.

FYE SUCCESS SERIES — optional workshops to help first-year students succeed. Topics range from responsibility to relationships and from stress to studying.

These programs help students acclimate to life on campus, as well as to life as a responsible adult. But there’s a transition for parents too, says Yerian.

“At First Step and Smart Start Saturday programs, we talk to parents about encouraging their child to become more independent,” says Yerian. “This often involves showing parents what resources are available to students, and giving them permission to step back and even let their child make mistakes. We discuss strategies for building trust and communication, accountability and personal well-being.”

Together, parents and Kent State Stark faculty and staff can help students earn more than a college degree. They can help them gain confidence and experience, and prepare them to become responsible members of the community.

BENEFITS OF A COLLEGE DEGREE

ACCORDING TO THE COLLEGE BOARD:

- Graduates with bachelor’s degrees earn nearly double the average annual income of those with no college degree.
- College graduates are less likely to experience unemployment.
- Higher education is associated with better health, regardless of age or income.
- Educated individuals are more likely to volunteer, vote and raise healthier, better-educated children.
Helping your kids through high school may have meant driving them to activities and ensuring they did their homework. Helping your kids through college is a different story.

According to Kristi Yerian, assistant director of First Year Experience, parents need to learn how to manage college life just like their college-student kids. Here are the top four ways parents can help their students succeed at Kent State University at Stark:

1) **EMPOWER THEM TO BECOME INDEPENDENT**
   Allow them to navigate the system themselves, including registering for classes and meeting course requirements. Kent State Stark makes it easy with approachable Student Services staff members who will keep them on track to graduation.

2) **INCLUDE THEM IN ALL CONVERSATIONS**
   Discuss tuition and financial aid with them, so they understand how paying for college works.

   **TIP:** To avoid unnecessary debt, only accept the amount of financial aid needed, not necessarily the total offered.

3) **ENCOURAGE THEM TO GET INVOLVED**
   College is what you make of it, says Yerian. Students should join an organization or participate in campus activities. These extra-curriculars help connect students with similar interests, as well as faculty and staff who just might serve as job references one day.

4) **ADVISE THEM TO SEEK HELP WHEN THEY NEED IT**
   They should take advantage of the free tutoring services and talk to professors during office hours. Confidential counseling services are available, if needed.
Admissions Specialist Linda Harsh Retires After 47 Years

Linda Harsh was a junior at Lehman High School when she started working for Kent State University’s “Canton Academic Center” in the high school’s basement. Upon graduation in 1966, she dove right into what would become a 47-year career with Kent State University at Stark—with a beginning salary of $0.60 per hour. Harsh retired this past December as an admissions specialist in the Office of Student Services.

Through the decades, Harsh held various clerical positions in admissions and student affairs.

“When I started working in high school, students would submit paper applications that they wrote by hand,” says Harsh. “Registration was done by staff members sitting at tables in Lehman’s home economics classroom. They would hand-write students’ names on class lists.”

At one time, Harsh was the only admissions processor, managing all applications and transcripts and handling all admission inquiries. She watched technology advance from typewriter to word processor to personal computer and saw Kent State Stark’s student population grow. Today, processing applications has become more automated — a far cry from the days when Harsh typed all information for each student into a computer program.

“I have loved working at Kent State Stark all these years and will miss my co-workers and bosses,” says Harsh.

She looks forward to spending more time with her husband, reading, working on knitting projects and trying out all the recipes in the cookbooks she’s never had time to open.

Tammy Garrett is “accommodating” — at least according to a recent style assessment. The administrative assistant at Colfor Manufacturing is the first to admit she’s a peacekeeper. Put her in the middle of a conflict and she’ll do whatever it takes to resolve it.

But being “accommodating” doesn’t always make a good supervisor. Garrett learned that last fall when earning her Certificate of Supervision from The Corporate University, Kent State University at Stark. While not officially a supervisor, she uses similar skills when performing human resources functions for Colfor’s hourly workforce.

“During the eight-hour training, I learned that all conflict isn’t bad,” says Garrett. “Conflict can actually help your business or relationship grow. Being accommodating isn’t always the best path. I need to work on my own goals, along with the goals of others.”

Garrett enthusiastically brought this and other lessons back to the office and intends to use her new conflict-management and team-building strategies. Consider Garrett as a dose of vitamin C (“conflict capability”) — a boost of wellness for her employer.

workforce nutrition

Faith Sheaffer-Polen, director of The Corporate University, has hundreds more stories like Garrett’s — stories of people who turned to Kent State Stark for help developing job skills, improving their organization or earning certification or continuing-education credits.

“We talk to companies about what they’re doing, what’s happening in the marketplace and their challenges,” says Sheaffer-Polen. “And then we start thinking about the training and development we could offer to help them meet their goals. We provide the curriculum, materials and instructors and free them to focus on building their business.”

At its core, The Corporate University is all about feeding local talent and strengthening our region’s market. It educates working professionals — typically from small to mid-size companies in Stark and surrounding counties — so they can make their organizations healthier.
THE CORPORATE UNIVERSITY BOOSTS WELLNESS IN THE STARK COUNTY BUSINESS COMMUNITY.

On The Corporate University’s Menu:

Certificate Training.
“People often get promoted due to a strong technical skill, but then realize they need to develop softer skills, such as communication and leadership,” says Sheaffer-Polen. That’s where a Certificate of Supervision or a Certificate of Management can supplement. Supervisory training includes instruction on decision making, team building, managing conflict and more. Management training includes topics, such as coaching, directing meetings and leading change.

Lean Six Sigma.
This methodology streamlines waste out of processes and targets error-free business performance. It started in manufacturing and now is used by hospitals, educational institutions and others. The Corporate University is one of few Lean Six Sigma program providers that offer all training live and face to face. Attendees realize an average 28-to-1 return on investment from the Lean Six Sigma Black Belt training—which draws attendees from all over the United States and as far away as Greenland.

Surveys and Research.
Organizations turn to The Corporate University for customized surveys (on employee or customer opinion, for example). Employee surveys are complimentary and many clients come back for longitudinal results that show improvement over a series of years, says Sheaffer-Polen. The team also can provide other types of qualitative and quantitative research to help companies make strategic, data-driven decisions.

Knowledge Network.
Companies buy soft-skill training in bulk for their employees. They choose a set number of training days for a deeply discounted, one-time fee. The package also includes one customized survey and free entry into Best Practices Panel discussions (see info at right).

Small Business Development Center.
Local start-ups and small businesses can obtain free training and counseling from certified business advisors. Training includes topics, such as choosing the right business type for you; liability, zoning and naming the business; adding employees; and financing.

SCORE.
Entrepreneurs learn from retired business leaders and current small business owners who volunteer their expertise on writing business plans, marketing, accounting and more.

Best Practices Panels.
These quarterly discussions explore hot topics for business leaders. Experts share what’s working at their organizations. This year’s topics include the Affordable Care Act, challenging HR situations and onboarding.

Human Resources Symposium.
HR professionals can earn six HR Certification Institute credits at this annual, one-day event. Keynote presentations and breakout sessions discuss preparing yourself and your workforce for the future. Save the date: Thursday, July 24, 2014.

Free Webinars.
Free online courses! Learn technical skills, such as mediating conflict and using pivot tables in Microsoft Excel.

BELTSS Conference.
Nursing home administrators can earn six continuing-education credits at this one-day conference. Save the date: Thursday, March 13, 2014.

supplementing our economy
Approximately 4,700 professionals per year take advantage of programs at The Corporate University. Most are local residents.

“All of us live in a culture of lifetime learning,” says Sheaffer-Polen. “Everyone, no matter their job title, needs to continually upgrade their skills to stay globally competitive.”

As people develop job skills, businesses get stronger. As businesses get stronger, communities get healthier, she adds.

Consider The Corporate University as a dose of vitamin C (“competitiveness”) — a boost of wellness for Stark County.
Alumnus Herb Dover’s path to a bachelor’s degree included stops in Iraq and Afghanistan.

U.S. Marine Staff Sergeant Herb Dover knows the adrenaline of attack sirens and security breaches. He has braced for the blast of Iraqi Scud missiles and emptied sweat out of his gas mask. He has been a strong shoulder for emotionally distraught troops and a reassuring presence for families visiting wounded warriors.

Despite the grit of military life, the Kent State University at Stark alumnus claims he’s still easygoing and soft-spoken — although maybe a little more direct.

**BOOTS ON THE GROUND**

Dover joined the United States Marine Corps in 2002, right after graduating from Canton McKinley High School. He’d always wanted to become a Marine and saw it as his ticket to higher education.

“No one in my family had gone to college and they all said I should go,” says Dover. “But after basic training, I came home and was immediately deployed to Iraq. I was heartbroken!”

Fortunately, his duties in Iraq as a dispatcher and convoy coordinator ended a few months later and Dover returned home to continue his charge to a college degree. A friend who was a financial aid advisor at Kent State Stark helped him fill out student aid paperwork.

That’s when Dover started classes at Kent State Stark. A bachelor’s in math became his target. But four years later and a few courses shy of his degree, Dover was called back to Iraq. Instead of algebra and analysis, he returned to security detail, including guarding three of his fellow Marines — from themselves.

“It wasn’t combat, but suicide watch was a tough assignment,” says Dover. “I really learned how to read people and learned how there’s no cookie-cutter way to handle individuals. Some respond well to tough talk and yelling, some need to be treated more gently.”

Through that experience, Dover says he became more humble.

“I had heard about teamwork through youth sports, but it didn’t become real to me until Iraq,” he says. “I began to fully understand the importance of helping each other and working together through challenges.”

He took those learnings with him on another tour of duty in Afghanistan in 2010, and then to Landstuhl, Germany, in 2011. There, he served as a Marine liaison to wounded service people and their families at the U.S. military
It teaches you not to stop your education for anything.

TROOPS TO TEACHERS

While stationed in Germany, Dover finally had the opportunity to take his last few college courses — online through Kent State University — and earn his math degree. That’s when his career vision started to shift from tactics to textbooks.

“One of my friends in Germany was a schoolteacher with the U.S. Department of Defense,” says Dover. “She told me about Troops to Teachers, a program that helps vets with bachelor’s degrees earn teaching certificates in their home states.”

With his life experience, people skills and new bachelor’s degree, Dover was ready for deployment of a new kind — teaching in a high school. He completed his assignment in Germany, returned to Canton and met with a Troops to Teachers advisor. The advisor helped him become licensed as a substitute teacher in Stark County.

Dover defines his classroom style as “firm but fair,” a reflection of military structure and discipline. He credits exposure to different cultures and religions for his unbiased understanding of students and their behavior.

Today, Dover is working on a full teaching license and is back in class at Kent State Stark.

“I need about four more education courses to earn a full teaching license,” he says. “Eventually, I want to get a master’s degree, maybe in education or math or counseling.”

ONCE A MARINE, ALWAYS A MARINE

But what if he gets deployed again?

“I’d be willing to go, but I don’t think it’ll happen,” says Dover, referencing the U.S. military drawdown in Afghanistan and reductions in military spending. “The military is like a big brother. It’s constantly with you, helping you improve. And it teaches you not to stop your education for anything.”

He’s following his orders. From Iraq to Afghanistan to Germany to Canton, Staff Sergeant Dover’s educational dreams are alive and well at Kent State Stark.

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Fact: General Chemistry I is hard.

Judging by student outcomes, it’s traditionally one of the most difficult first-year courses at Kent State University. Even science majors have said so. But the Kent State Chemistry Department has introduced a way to improve student success.

As of fall 2013, students are required to take the ALEKS (Assessing and LEarning in Knowledge Spaces) Chemistry assessment before starting General Chemistry I. The online program tests students on 90 topics, including algebra, measurement, matter and molecules. Students who do not get a perfect score on the test can take tutorials to learn or relearn topics, all from the comfort of their home computer. Only students who show 100 percent mastery on the test or tutorials may continue with General Chemistry I.

“Eighty-six percent of Kent State Stark students intending to take General Chemistry I mastered ALEKS Chemistry this summer,” says Lisa Hart, director of Academic Services.

Even before taking the test, many students took advantage of optional refresher sessions at the Kent State Stark’s Academic Success Center. That was a testament to their personal motivation, Hart added.

“The hard work students did for the ALEKS Chemistry assessment has reinforced a foundation of knowledge to help them succeed in this traditionally challenging course,” says Hart.
her Kent State University at Stark painting class, Christina (Fisk) Lorman learned much more than art skills and fundamentals. She discovered firsthand how painting could relieve stress. Three years later, Lorman has a degree in psychology, a minor in fine arts and a budding career in art therapy.

She’s not the only Kent State Stark student or alumni to turn a love for art into a career that crosses fields. Illustrator Jacqueline Dillard worked with Northeast Ohio Medical University scientist Hans Thewissen on a book about whale evolution. Spencer Molnar uses his printmaking skills as a silk screener for a promotional products company. Megan Germano is combining her ceramics experience and communication skills into a career as an art teacher.

Today, more art students are using their skills outside a traditional fine arts field. And that’s led Kent State Stark to begin offering a Bachelor’s of Arts (B.A.) in Fine Arts degree — an alternative to a Bachelor’s of Fine Arts (B.F.A.).
FLEXIBLE, BROADER DEGREE

The B.A. in fine arts program began in fall 2013. Compared to a B.F.A., it allows students to take a wider array of studio courses and general electives.

“Our B.A. in fine arts is a flexible and broader degree for students who want a more liberal arts education,” says Associate Professor Jack McWhorter, Art Department coordinator. “As with other degrees, students can create the blend of courses that best suits their skills and ambitions.”

Like those in the B.F.A. program, students pursuing a B.A. in fine arts will develop craftsmanship, as well as critical- and creative-thinking skills. But they’ll also take more liberal arts classes, fostering skills that will appeal to employers in the fine arts field and beyond.

BEYOND CREATIVITY

Take it from Ann Conkle, executive vice president at Communication Exhibits, Inc. (CEI), a company in Canal Fulton, Ohio, that creates trade show exhibits, permanent lobby installations and museum displays. CEI employs a full staff of designers specializing in graphics, engineering, building and interactive design.

“In business, artists don’t just create,” Conkle says. “They need to consider budgets, timeframes and other pieces of the puzzle. They need to understand the end result — if their artwork will be enlarged as a mural or need to stand up, for example. Design is part of everything we do, but it isn’t everything.”

Thinking creatively across disciplines is well-suited to students with a B.A. in fine arts, according to Carey McDougall, assistant professor of art. They are primed to be the continuous learners and innovators that modern workplaces need.

“In all of our art classes, we ask students what questions they want to pose with their artwork and what discussions they want to spark,” says McDougall. “Successful companies do the same, continuously asking hard questions and driving discussions. Our students are prepared to contribute in that kind of environment.”

OPENING NEW DOORS FOR ART MAJORS

A B.A. in fine arts is not only valuable for companies focused on art and design. Organizations of all kinds, including marketing, education and technology, need creative problem solvers and visual communicators, says McDougall.

Kent State Stark’s new program promises to open new doors for art students, including potential opportunities with CEI. McDougall and Conkle currently are developing a CEI internship program just for Kent State Stark students.

“Most of our designers aren’t from this area,” says Conkle. “But we’d prefer to hire local people who already feel at home here and will stay long term.”

She’ll soon have even more qualified candidates from Kent State Stark. And so will the rest of Stark County’s business community. “Artists with a liberal arts education can bring countless new ideas to workplaces and help employers move forward,” says McDougall.
Meet some of the renowned academics who make Kent State Stark the “best-kept secret in Stark County.”

Great professors are magicians who transform subjects you loathe into subjects you love. They’re cultivators who nurture high school grads into able professionals. They’re sleuths who uncover truths through their research that change how others view reality.

At Kent State University at Stark, great professors are plentiful. All 121 full-time faculty hold a Ph.D. or terminal degree in their field. Many have come from some of the highest-regarded schools in the nation.

“We have the same high-quality faculty as a private liberal arts school,” says Dr. A. Bathi Kasturiarachi, interim assistant dean of academic affairs. “But our students don’t pay the high tuition to learn from them. Kent State Stark is the best-kept secret in Stark County.”
The university isn’t trying to keep the secret, however. Its faculty frequently engage with the community, offering insights and counsel. For example, economics professors participate in forums and talk to reporters about economic growth and the job market. Geography and geology professors are resources on fracking issues. Biology faculty talk about environmental issues. Math faculty lead discussions and offer consultation on finance and analytics. And that’s just the beginning.

In the classroom, Kent State Stark professors do even more to benefit the region, one student at a time.

“When you walk into one of our classrooms, it’s evident that Kent State Stark is a hub of innovation,” says Kasturiarachi. “Students are active and engaged — not just in class, but in the field. Many faculty involve our undergrads in their research. That’s not something you find at every university.”

See it for yourself. Here’s a look at just three of the outstanding faculty at Kent State Stark.

Leslie Heaphy, Ph.D.
Associate Professor
History

Dr. Leslie Heaphy loves baseball — but not like your typical sports fan. The associate professor of history at Kent State Stark is a nationally recognized expert on baseball history, particularly the Negro Leagues and women’s baseball.

“History, in general, helps us understand ourselves and our families and why we do things a certain way,” says Heaphy. “Sports history is just as valuable, especially studying stories behind the players and variations of games — why they’re played differently in different places, for example.”

Critics have called Heaphy’s 2002 book, The Negro Leagues, 1869–1960, an “essential piece to your baseball history collection.” She also has published dozens of other books, articles and encyclopedia entries on African-Americans and women in baseball and is editor of the national, peer-reviewed journal Black Ball. In 2006, Heaphy served on the selection committee for the National Baseball Hall of Fame, one of 10 experts who appointed worthy inductees.

At Kent State Stark, students don’t necessarily know Heaphy as a renowned scholar. They know her as an engaging professor with a conversational teaching style who sparks their interest and enthusiasm in U.S., Asian and sports history. Student nominations led Heaphy to win a 2013 Distinguished Teaching Award, Kent State University’s most prestigious honor for educators.

“You have to love what you do. That’s what comes across in the classroom,” says Heaphy. “It’s exciting and fulfilling to watch students develop a love of their own. They get inspired to do their own research and can’t wait to come back and tell me what they found.”
When Dr. Ruth Capasso retired as Kent State Stark’s faculty administrator, Dr. A. Bathi Kasturiarachi stepped in as the interim assistant dean of academic affairs. Since July, he has been charged with directing and recruiting Kent State Stark faculty, assisting in curriculum and program development and coordinating the course schedule on the Stark Campus, as well as assisting Dean Walter F. Wagor.

“My job includes effectively serving the curricular and professional development needs of the expert and exceptional Stark Campus faculty,” says Kasturiarachi. “I also plan and coordinate course offerings and degree programs to benefit Kent State Stark students.”

 Ranked as an associate professor of mathematics, Kasturiarachi began teaching at Kent State Stark in 1995, and has served as the campus coordinator of the Math Department, Stark Campus’ largest academic department. He was instrumental in establishing the Kent State Stark Math Club, in addition to organizing the annual Stark County High School Mathematics Challenge.

Since becoming interim assistant dean, Kasturiarachi is making even more of an impact at Kent State Stark. After examining the Stark Campus course offerings, he set a goal to develop a healthier balance of face-to-face classes augmented with strategic online courses. “I have proposed expanding the number of majors and minors we offer at Stark,” he says, adding that discussions have already begun with selected Kent Campus departments, as well as with the Academic Planning Committee at Kent State Stark.

“One of the things I enjoy most about teaching is hearing a student say ‘I’m not good at science,’ and then helping them discover they actually are.”

— Carrie Schweitzer, Ph.D., Professor, Geology

A. Bathi Kasturiarachi, Ph.D.
Interim Assistant Dean
Associate Professor
Mathematics
A member of Kent State Stark’s Department of Geology since 2000, Dr. Carrie Schweitzer is an internationally recognized expert in decapod crustaceans — shrimp, lobsters and crabs. In addition to teaching introductory geology courses at Kent State Stark, she conducts research at the Kent Campus, often collaborating with past and current Kent State Stark students. Her field work and museum work has spanned five continents. Students often accompany her on trips to collect specimens.

Currently, she is principal investigator on a National Science Foundation grant to study diversity patterns in fossil decapods and co-principal investigator on a National Geographic Society grant to continue research in China, where she has worked the past three summers.

Schweitzer has published more than 120 technical books and papers since 1997 — an uncommonly large number for college faculty. She is co-author of the revised Decapoda volume of the Treatise on Invertebrate Paleontology, a benchmark for research in her field.

Her skills and abilities have twice won nominations for the Charles Schuchert Award, given annually to the most promising paleontologist under the age of 40 by the Paleontological Society. In 2013, she was one of three faculty to earn Kent State’s Outstanding Research and Scholar Award.

“One of the things I enjoy most about teaching is hearing a student say ‘I’m not good at science,’ and then helping them discover they actually are,” says Schweitzer.

Mr. Jiang Shiguo, dean of the College of Fine Arts and Design at Hebei Normal University in China, visited Kent State University at Stark in September to demonstrate contemporary Chinese painting. His presentation drew a large group of art students, several of whom had met him in fall 2012 during a university study-abroad experience in China.

A talented artist, Shiguo showed the crowd a slideshow of his paintings, spanning 20 years. His work, which ranges from abstract to traditional, uses an ink wash painting technique on rice paper and other textiles.

“There is an inter-dependent relationship between humans and nature,” says Shiguo, describing how the themes of beautiful life, love, happiness and freedom are depicted in his works.

The students watched as Shiguo quickly sketched an abstract drawing of a landscape and Chinese couple and then began adding color with traditional ink sticks and hair brushes. He later shared his rice paper and ink sticks with several students, inviting them to try the ink wash technique.

“The American students are very creative and open-minded,” says Shiguo. “It is my hope that my faculty and senior students will have an opportunity to visit here. We could learn from the American students’ enlightening approach and methods, and we would all benefit from this face-to-face connection.”
Science-related programs continue to flourish at Kent State University at Stark. And student enrollment continues to grow. No time like the present to invest in future scientists and health care providers.

That’s why Kent State Stark has begun construction on a new Sciences Building, planned to open in fall 2015. Designed to be the campus’s anchor for sciences and health sciences departments, the 41,140-square-foot building and 5,250 square feet of remodeled lab space in Main Hall will serve chemistry, biology, geology, physics and nursing disciplines. The new building will connect to Main Hall’s East Wing through a bridge/lounge on the second floor.

The Kent State Stark Sciences Building will be a $17 million investment in the region’s science and health care industries.

This $17 million project will include:

- Contemporary, high-tech laboratories and equipment for each specialty. Viewing windows and exhibit spaces will put “science on display” and bring research to life outside of the labs
- Research space where students can gain hands-on experience, collaborating on projects with faculty
- Cutting-edge simulation labs to prepare nursing students for clinical work
- An additional computer lab to benefit science, communication, business and computer science students
- State-of-the-art classrooms, faculty offices, student lounge and group study spaces
- Educational gardens

Environmentally friendly design

Keeping with Kent State Stark’s commitment to protect and preserve the environment, the Sciences Building is designed with:

- Solar-generated hot water
- Light-harvesting technology
- Rain gardens and bioswales for on-site rainwater management
- A green roof, covered with vegetation that absorbs rainwater and provides insulation to reduce the energy needed to moderate building temperature
- Heat recovery chillers for energy optimization

These features will help qualify the building for LEED® (Leadership in Energy and Environmental Design) Gold Certification.

“The Sciences Building will play a critical role in enhancing student experiences and developing the next generation of scientific minds in Stark County,” says Walter F. Wagor, dean and chief administrative officer.
Gifts from Diebold Inc., the Hoover Foundation, the George H. Deuble Foundation and other area partners formed the groundwork of funding for the Sciences Building. But financial support from additional Kent State Stark family and friends will make the difference between a quality building and an exceptional teaching and learning facility.

Kent State Stark welcomes your help. Whether a one-time contribution or a multi-year gift, there are numerous opportunities for naming classrooms, labs and other learning and administrative spaces.

For more information, contact the Office of Advancement at Kent State Stark at 330-244-3225 or starkadvancement@kent.edu.
Service at the Tap of a Touchscreen

Students at Kent State University at Stark are now using touchscreens to request everything from financial aid advice to a cheeseburger with bacon.

At the Office of Student Services, students can use one of three touchscreen kiosks to make an appointment with an advisor about academics, admissions or financial aid. In the past, students had to sign in on a clipboard or check in at the front counter and then wait for the receptionist to notify their advisor.

On the touchscreens, students enter their name and identification, as well as answer questions about the service they need. Then they receive a confirmation ticket and go to the appropriate waiting area.

“Our staff has a queue on their desktop computers so they can see who has arrived and for what service,” says Heather Guarnieri, assistant director for academic advising. “It’s more efficient and allows staff to gather information before working with the student. It’s also more streamlined and more confidential for students.”

Students follow a similar process when ordering food at the Emporium. They customize made-to-order burgers, sandwiches, pizzas and more by selecting items and toppings on a touchscreen at the order counter. Order receipts immediately print out for the customer and at the grill for the kitchen staff. No more deciphering hand-written tickets.

“Touchscreens make orders more accurate and the whole process faster,” says Jessica Anderson, food service manager. “Most students prefer the new touchscreens. It’s what they’re used to in the digital generation.”

New Administrators at Kent State Stark

Kent State University at Stark brings some of the best and brightest professionals to Stark County. Take these new administrators, for example, who joined our campus fall semester:

Kevin Leitner

Kevin Leitner, bookstore manager, says his responsibilities aren’t just managing bookstore operations, but also “volunteering for as many campus events as I can and becoming active in the campus community.”

Leitner joined Kent State Stark in August 2013, after serving as a corporate trainer for a national retailer. He instructed others on retail management basics, visual merchandising, business acumen, associate engagement, customer service and operational efficiencies.

“I am energized to be part of the Kent State University at Stark community,” says Leitner. “The passion, idealism and hope inherent in the educational pursuits at this campus make this an exciting, fun and fundamentally valuable place to work.”

— Kevin Leitner, bookstore manager

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“I am energized to be part of the Kent State University at Stark community,” says Leitner. “The passion, idealism and hope inherent in the educational pursuits at this campus make this an exciting, fun and fundamentally valuable place to work. I am proud to commit my life’s work to promoting and supporting the students, faculty and entire campus community.”

Leitner enjoys sports, reading and outdoor activities, including hiking and camping with his wife and three children.
La Tarsha Miller

La Tarsha Miller, business services administrator, joined Kent State Stark in August 2013. Her responsibilities include managing all business aspects of the campus, including overseeing the bookstore, facilities and business office.

Miller comes to our campus from Drexel University School of Public Health, where she was a department administrator. Previously, she held the position of associate director of operations at Temple University College of Health Professions and Social Work, as well as business manager at the University of Toledo College of Pharmacy.

“I knew from the first time I visited Stark Campus that there was something special about Kent State University,” says Miller. “I am proud to be part of a university that has made educating people throughout Northeast Ohio a priority.”

Miller is pursuing a Ph.D. in higher education administration. She enjoys mind-calming activities like yoga and meditation.

Mike Rich

Mike Rich, marketing coordinator, comes to Kent State Stark after serving as art director for the Chicago Tribune’s RedEye publication. He joined the campus in August 2013, and now works as a graphic designer and photographer, “promoting all of the great people, programs and events on Stark Campus.”

Rich graduated from Kent State University in 2002.

“I absolutely loved my college experience,” he says. “Now I have a chance to give back to the university that prepared me for the real world by giving me a high-quality education and offering unique and exciting opportunities.”

After 10 years of working nights and living out of state, Rich says he truly appreciates spending time with family and friends, taking long bike rides on the towpath and going to Tribe games at Progressive Field.

Kelly Simonis

Kelly Simonis, special events coordinator, joined Kent State Stark in December 2013. She is responsible for planning and directing on-campus events, including the Featured Speakers Series, Boo U and Earth Day. She also works with outside groups interested in holding their events on campus, such as the Juvenile Diabetes Research Foundation Fundraiser and the American Heart Association walks.

Simonis had been director of event marketing for Shannon English Marketing since 2009, where she coordinated the Belden Village Bridal Show, Canton Senior Expo and others.

“I am thrilled about joining the University once again,” says Simonis, a 2010 Kent State Stark alumna. “Stark County is so lucky to have this campus, and I am lucky to have the opportunity to contribute to its mission.”

Simonis is active in yStark! as vice-chair of the events committee. She also enjoys exercising, traveling and spending time with family, friends and her three-year-old beagle/bulldog mix, Bosley.
Dr. Thomas Norton-Smith, professor of philosophy at Kent State University at Stark and the faculty council chairperson for the campus, delivered the convocation address at the Sixth Annual Fall Commencement ceremony, held on December 13, 2013, at the Umstattd Performing Arts Hall in Canton.

An enrolled member of the Piqua Sept Shawnee Tribe, Norton-Smith weaved Native American folklore into his speech and inspired the group of more than 100 Kent State graduates to continue on the path to success and remember the valuable lessons they learned as Stark Campus students.

The Kent State University at Stark Featured Speakers Series kicked off its 23rd season with a fall semester that welcomed two dynamic individuals to campus.

Teacher, musician and filmmaker John Hunter presented “World Peace and Other 4th Grade Achievements,” titled after the award-winning documentary about his World Peace Game. The game is a hands-on political simulation that teaches schoolchildren the value of communication and collaboration. In his lecture, Hunter explained how the ideals of global harmony that fourth graders learn in the World Peace Game can spread to community and world leaders.

Tennis champion and activist Billie Jean King presented “Pressure Is a Privilege and Other Lessons in Business and in Life” to a capacity crowd. She humorously recounted the defining heights of her legendary career, including 39 Grand Slam titles and winning the 1973 Battle of the Sexes match over Bobby Riggs. King talked about how she has used opportunities on and off the tennis court to defend equal rights.
The Maiden’s Prayer Challenges Actors with Edgy Roles and Adult Themes

Kent State University at Stark’s first production of the 2013-14 season took the audience through the tough turns of failed relationships, unrequited straight and gay attraction, alcoholism and depression. Throughout these dark themes, the well-placed humor in The Maiden’s Prayer by Nicky Silver lightened the room with laughter.

Brian Newberg, Kent State Stark’s assistant professor of theatre and director of campus productions, selects plays to test the performance mettle and range of his actors. “I don’t pick easy shows,” he says. “I strive to educate the cast and crew. We work together to put out the best show we possibly can.”

The spring semester productions of Cat’s-Paw and Our House will have theatre lovers on the edge of their seats, anticipating the thrilling outcomes of situations involving eco-terrorism and media obsession.

New Entrepreneurs Prepare to Launch

Microsoft founder Bill Gates did it. So did Facebook founder Mark Zuckerberg and Dell founder Michael Dell. College student entrepreneurs have started some of the most successful American businesses.

Who’s to say the next success won’t come from Kent State University at Stark? Especially now, with help from Blackstone LaunchPad, a national entrepreneurship program that came to campus last fall.

Sponsored by The Blackstone Charitable Foundation and The Burton D. Morgan Foundation, the program gives students (as well as faculty and alumni) the skills, knowledge and guidance to start new companies. Students partner with coaches who help them develop their business ideas. As ideas mature, LaunchPad connects students with experienced entrepreneurs, lawyers, accountants, venture capitalists and other professionals who can help bring their businesses to market. And it’s all free.

“Entrepreneurship is a viable career path for Kent State Stark students,” says Zach Mikrut, marketing and events manager of LaunchPad at Kent State University. “We look forward to helping them transform their innovative ideas into thriving businesses that can strengthen the local economy.”

It’s already happening at Kent Campus, where LaunchPad has been up and running since 2012. More than 350 businesses or ideas are currently under development.

Kent State freshman entrepreneurship major Krista Jordan sells her hand-knit scarves and accessories at the Akron-Canton Airport, at an Akron boutique and online at www.flight4thecure.com. Ten percent of sales go toward cancer research at Cleveland’s University Hospitals, a tribute to Jordan’s father who died of leukemia when she was a baby.

“I wouldn’t be where I am today without LaunchPad,” says Jordan. “I go to them with anything I’m unsure about, such as pricing, sales tax or additional funding. Some business owners pay thousands of dollars for advice like that. Any student, alum or Kent State staff member looking to start a business should start here.”
Stark Campus Faculty Achievements

Loretta Aller, assistant professor of nursing, presented "Integrating Simulation Technology and Simulation in Nursing Education" at the 2013 Teaching Professor Technology and Simulation in Nursing Education in Atlanta, Ga., Oct. 3-6, 2013.


Katrina Bloch, assistant professor of sociology, presented "It is just SICKENING: An Anti-Immigrant Group's Online Emotional Framing" at the Re-imaging Social Problems: Moving Beyond Social Constructionism Conference in New York City, N.Y., Aug. 8-13, 2013.

Moon-Heum Cho, assistant professor of education, accomplished the following at the Association for Educational Communications and Technology in Anaheim, Calif., Oct. 28-Nov. 2, 2013:

- Presented "Teacher Scaffolding and Students' Academic Engagement."
- Co-presented "Innovations for Understanding Diversity: Concepts and Realities of Poverty through a Redesigned Education Curriculum" with Claudia Khoure-Bowers, professor of education.


Julie Cremeans-Smith, assistant professor of psychology, presented "Post-Operative Pain: Does Trauma History Exacerbate or Mollify the Experience?" at the American Psychological Association in Honolulu, Hawaii, July 30-Aug. 4, 2013.


Clarke Earley, associate professor of chemistry, presented "CH5M3D: An HTML5 Javascript Library for Building and Viewing 3D Molecular Graphics" at the American Chemical Society National Meeting in Indianapolis, Ind., Sept. 7-12, 2013.

Lee Fox, associate professor of psychology, along with Kim Finer, professor of biological sciences; Leslie Heaphy, associate professor of history; and Claudia Khoure-Bowers, professor of education, co-presented "Using Interdisciplinary Courses to Develop a Global Commons Mindset" at the Association of American Colleges and Universities in Providence, R.I., Oct. 4-5, 2013.

Presented "Promoting Civic Engagement in Interdisciplinary Courses" at the National Collegiate Honors Council in New Orleans, La., Nov. 8-11, 2013.

Mary Gallagher, assistant professor of sociology, presented "Role Identity Aspirations and Obligations: An Identity Model of Self and Psychological Distress" at the American Sociological Association in New York, N.Y., Aug. 11, 2013.


Michele Heron, assistant professor of education, presented "Reasoning and Proof through Student Discourse" at the National Council of Teachers of Mathematics Conference in Las Vegas, Nev., Oct. 24-26, 2013.

Erin Hollenbaugh, associate professor of communication studies, presented "Critiquing and Writing About New Media: Assignments that Apply Communication Concepts to Popular Media" at the Ohio Communication Association at Marietta College, Marietta, Ohio, Oct. 4-5, 2013.


Published "Oscillations of Solutions of N-th Order Dynamic Equation in ISRN Mathematical Analysis" volume 2013 (11 pages).


Mitch McKenney, assistant professor of journalism and mass communication, presented "Dancing with Trolls: Strategies for Story Comment Management" at the Association for Education in Journalism and Mass Communication in Washington, D.C., August 7-10, 2013.


Thomas Norton-Smith, professor of philosophy, presented “Person, Place and Sovereignty” at the Summer Institute in American Philosophy at the University of Oregon in Eugene, Ore., July 6-14, 2013.


Carrie Schweitzer, professor of geology, co-authored the following presentations at the Geological Society of America’s Annual Meeting in Denver, Colo., Oct. 25-31, 2013:

“Decapods (shrimp, lobsters and crabs) and Their Role in the Mesozoic Marine Revolution.”

“Mapping Spatial and Stratigraphic Distribution of Decapods in the Luoping Biota (Middle Triassic) of China: Refining Faunal Associations.”

“Intersex Specimens of the Fossil Crab Dakoticancer Overanus from the Late Cretaceous Pierre Shale of South Dakota, USA.”

“Taphonomy of the Blue Springs Locality, Coon Creek Formation (Late Cretaceous), Mississippi: Preservation of a Decapod Lagerstatten.”

“On the Origin and Evolution of True Crabs: Insights from Northern South America.”

Brandon Vaccaro, assistant professor of music, and Jeffrey Tackett, assistant professor of music, co-presented “Shifting Approaches in Music Technology Lab Design” at the Eighth Art of Record Production Conference in Universite Laval in Quebec, Canada, July 11-15, 2013.


Lisa Waite, associate lecturer of communication studies, presented “Communicating with Power and Purpose” to the International Association of Administrative Professionals, Indian Trails Chapter, in Kent, Ohio, on Oct. 22, 2013.


Faith Sheaffer-Polen, director of The Corporate University, presented “Communications for the Everyday Professional” for the Oral Communications course at National College in Canton, Ohio, on June 25, 2013.

Emily L. Ribnik, clinical counselor and supervisor in the Herbert W. Hoover Counseling Center.

Delivered training sessions on A.L.I.C.E. (Alert-Lockdown-Inform-Counter-Evacuate) procedures for the following groups:

• Education majors at Walsh University in North Canton, Ohio, on Sept. 17, 2013.

• Students at Kent State University at East Liverpool in East Liverpool, Ohio, on Oct. 16, 2013.

• Faculty, staff and education majors at Kent State University at Tuscarawas in New Philadelphia, Ohio, on Oct. 23 and Nov. 19, 2013.

Presented “De-Escalation of Teens and Young Adults” at the All-Ohio Counselors Conference in Columbus, Ohio, on Nov. 28, 2013.

Conducted the training presentation “De-Escalation of Teens and Young Adults” for the Metro SWAT Dispatchers in Stow, Ohio, on Nov. 20, 2013.

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