WHY SUPPORT KSUCPM CME?

As a leader in podiatric medical education for more than a century, Kent State University College of Podiatric Medicine (KSUCPM) is focused on advancing the profession. Our mission is to educate students to excel in residency training; however, education is a lifelong commitment that we continue to promote. KSUCPM is committed to giving back to the profession by hosting four continuing medical education conferences in 2018.

By supporting KSUCPM programming, you will be able to demonstrate your company’s commitment to the podiatric field and podiatric education, enjoy one-on-one time with registrants (including physicians, residents and students) and reach a variety of podiatric physicians specializing in many areas, including: wound care, trauma, sports medicine, diabetic care, geriatric, and foot and rear foot surgery. The exposure your company would receive includes regional and national affiliations with more than 50 hospitals and 300 practitioners nationwide, 5,700 KSUCPM alumni and 425 current students, and close to 1,000 physicians who will be attending our programs in the coming year.

Thank you for your consideration in supporting one or more KSUCPM programs in 2018. Through your company’s participation, we can continue providing high-quality continuing medical education, while advancing podiatric medical education for generations to come.

Dr. Allan M. Boike, DPM, FACFAS
DEAN
2018 EXHIBIT/CONFERENCE INFORMATION

CONFERENCES

4th Annual Podiatric Medical Seminar in the City of the Renaissance
KSU Florence Campus - Florence, Italy
Show Dates: Thursday, Friday, Saturday, May 24 - 26
Please contact KSUCPM for more information on sponsorship or exhibitor opportunities

KSUCPM Presents: The Inaugural North Coast Foot & Ankle Symposium
(In Conjunction with Alumni Reunion & Student Weekend)
KSUCPM Campus – Independence, OH
Show Dates: Thursday, Friday, Saturday, August 16 – 18
Exhibit Dates: Thursday, Friday, Saturday, August 16 – 18
Exhibit Hours: Thursday & Friday: 9:30am – 4:00pm, Saturday 7:30am – 12:30pm
Installation: Wednesday, August 15: 5:00pm – 7:00pm and Thursday, August 16: 6:00am – 7:00am
Dismantling: Saturday, August 18 beginning at 12:30pm

Inaugural Northeast National Conference
Stamford Marriott – Stamford, CT
Show Dates: Thursday, Friday, Saturday, Sunday, September 27- 30
Exhibit Dates: Friday and Saturday, September 28 and 29
Exhibit Hours: 9:30am – 4:00pm
Installation: Thursday, September 27: 5:00pm – 7:00pm and Friday, September 28: 6:00am – 7:00am
Dismantling: Saturday, September 29 beginning at 4:00pm

10th Annual Southeast National Conference
Walt Disney World Swan Resort – Lake Buena Vista, FL
Show Dates: Thursday, Friday, Saturday, Sunday, December 6 – 9
Exhibit Dates: Thursday and Friday, December 6 and 7
Exhibit Hours: 9:30am – 4:00pm
Installation: Wednesday, December 5: 5:00pm – 7:00pm and Thursday, December 6: 6:00am – 7:00am
Dismantling: Friday, December 7 beginning at 4:00pm

CONFERENCES BOOTH SIZE

Single booths are 10’ wide x 8’ deep. All 2018 KSUCPM CME Conferences exhibit spaces are tabletop size. Each exhibit space includes one (1) six (6) ft. skirted table, two (2) chairs and a wastebasket. Exhibit space is assigned based on the sponsorship level and date registration and payment is received.

CONTACTS

General Inquiries
Kristin Savannah (216) 916-7458
ksavanna@kent.edu

Sponsorship & Exhibitor Opportunities
Patrick Riley (216) 916-7459
priley6@kent.edu
## 2018 SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR $8,000
- Complimentary Exhibit Booth in Prime Location
- Front Page Listing as Diamond Sponsor on all collateral marketing materials
- Logo and Ad displayed on digital signage during conference
- Logo displayed under Diamond Sponsorship on Entrance Signage to General Session Hall
- Opportunity for promotional item to all registrants, including badge lanyard *(Provided by Company)*
- Listing as Diamond Sponsor in Program
- Diamond Sponsor posted at exhibit booth
- Full Page Ad in Program
- Eight Complimentary tickets to KSUCPM Alumni Fireworks Reception @ Epcot *(Southeast National Conference Only)*
- Opportunity to host preconference or conference workshop *(Limited Availability)*

### GOLD SPONSOR $5,500
- Complimentary Exhibit Booth in Prime Location
- Front Page Listing as Gold Sponsor on all collateral marketing materials
- Logo and Ad displayed on digital signage during conference
- Logo displayed under Gold Sponsor on Entrance Signage to General Session Hall
- Official Sponsor of Lunch with signage
- Opportunity for promotional item to all registrants
- Listing as Gold Sponsor in Program
- Sponsorship level posted at booth
- Full page Ad in Program
- Six Complimentary tickets to KSUCPM Alumni Fireworks Reception @ Epcot *(Southeast National Conference Only)*
- Opportunity to host preconference or conference workshop *(Limited Availability)*

### SILVER SPONSOR $3,500
- Front Page Listing as Silver Sponsor on all collateral marketing materials
- Logo and Ad displayed on digital signage during conference
- Logo displayed under Silver Sponsor on Entrance Signage to General Session Hall
- Official Sponsor of Continental Breakfast with signage
- Opportunity for promotional item to all registrants
- Listing as Silver Sponsor in Program
- Sponsorship level posted at booth
- Half Page Ad in Program
- Four Complimentary tickets to KSUCPM Alumni Fireworks Reception @ Epcot *(Southeast National Conference Only)*
- Opportunity to host conference Lunch & Learn *(Limited Availability)*
2018 SPONSORSHIP OPPORTUNITIES

**BRONZE SPONSOR**  
$1,800

- Complimentary Exhibit Booth
- Logo displayed under Bronze Sponsor on Entrance Signage to General Session Hall
- Logo and Ad displayed on digital signage during conference
- Opportunity for promotional item to all registrants
- Official sponsor of Coffee Break with signage
- Listing as Bronze Sponsor in conference Program
- Sponsorship level posted at booth
- Quarter Page Ad in Program
- Two Complimentary tickets to KSUCPM Alumni Fireworks Reception @ Epcot  
  (Southeast National Conference Only)

**EXHIBITOR**  
$1,200

- Complimentary Exhibit Booth
- Company name listed in conference program as exhibitor

2018 SPONSORSHIP LEVELS AND BENEFITS

<table>
<thead>
<tr>
<th>DIAMOND $8,000</th>
<th>GOLD $5,500</th>
<th>SILVER $3,500</th>
<th>BRONZE $1,800</th>
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<tr>
<td>Workshop</td>
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<td>Front Page Logo</td>
<td>Promo Item</td>
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<td>Lunch</td>
<td>Half Page Ad</td>
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<td>Alumni Reception</td>
<td>Entrance Hall Logo</td>
<td>Full Page Ad</td>
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<td>Exhibit Booth Signage</td>
<td>Exhibit Booth Signage</td>
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<tr>
<td>Entrance Hall Logo</td>
<td>Program Listing</td>
<td>Program Listing</td>
<td>Program Listing</td>
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</tr>
<tr>
<td>Exhibit Booth Signage</td>
<td>Prime Location Booth</td>
<td>Prime Location Booth</td>
<td>Prime Location Booth</td>
<td>Prime Location Booth</td>
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</tbody>
</table>

| Northeast National | ✔ | ✔ | ✔ | ✔ |
| Southeast National | ✔ | ✔ | ✔ | ✔ |

Program Listing  
Exhibit Booth
KSUCPM PRESENTS: THE INAUGURAL NORTH COAST FOOT & ANKLE SYMPOSIUM & ALUMNI REUNION/STUDENT WEEKEND

Kent State University College of Podiatric Medicine (KSUCPM) will host its second annual Alumni Reunion & Student Weekend in conjunction with the The Inaugural North Coast Foot & Ankle Symposium Thursday, August 16 – Sunday August 19, 2017. Several events throughout the Cleveland area will form the celebration weekend lasting Thursday through Sunday, giving your company maximum exposure to our students, residents, faculty, alumni and the podiatric medical community at large.

The Inaugural North Coast Foot & Ankle Symposium will kick-off on Thursday morning at the KSUCPM campus and end on Saturday afternoon, offering 25+ CME credit hours. The conference will feature world-renowned speakers, groundbreaking lectures and innovative industry-led workshops. More than 300 DPM’s are expected to attend. OPMSA, the student organization for KSUCPM, will also be hosting the annual Student Symposium on Saturday, August 18. More than 150 students will be in attendance and opportunities for student workshops are available.

The CPM Alumni Reunion will kick-off Friday evening at Hofbräuhaus Cleveland, with celebrations including entertainment, networking, opportunities, and the recognition of KSUCPM anniversary classes. Saturday evening’s activities will continue with an event that will bring our alumni down memory lane. Our Alumni Awards and Hall of Fame Dinner will be held at Severance Hall, location of the world-renowned Cleveland Orchestra, and also the venue for many of our graduations throughout our college’s history.

Concluding our Alumni Reunion Weekend will be OPMSA’s Annual Golf Outing, which will offer another great opportunity for your company to engage with KSUPCM alumni and students. Proceeds from this weekend’s events will benefit the endowed OPMSA Student Scholarship Fund.
### Sponsorship Benefits for: Alumni Reunion & Student Weekend – Including Inaugural North Coast Foot & Ankle Symposium

<table>
<thead>
<tr>
<th>Platinum $15,000</th>
<th>Diamond $8,000</th>
<th>Gold $5,500</th>
<th>Silver $3,500</th>
<th>Bronze $1,500</th>
<th>Weekend $500</th>
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<tbody>
<tr>
<td>Featured in event PSA’s</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Opportunity to host workshop</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓ DPM</td>
<td>KSUCPM Student</td>
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<td>Social Media Recognition</td>
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<td>Podium Acknowledgment</td>
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<td>✓ Alumni Awards Dinner Sponsor</td>
<td>✓ Alumni Reunion Sponsor</td>
<td>✓ Entertainment Sponsor</td>
<td>✓ Shuttle Sponsor</td>
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<td>KSUCPM Scientific Congress Recognition</td>
<td>✓ Exhibit Hall Sponsor</td>
<td>✓ Lecture Halls Sponsor</td>
<td>✓ Breakfast Sponsor</td>
<td>✓ Coffee Break Sponsor</td>
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<td>Opportunity for Promo Item</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Reserved Seating “Fri and Sat night”</td>
<td>✓ 16 Guests</td>
<td>✓ 8 Guests</td>
<td>✓ 6 Guests</td>
<td>✓ 4 Guests</td>
<td>✓ 2 Guests</td>
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<tr>
<td>Golf Outing Reservations</td>
<td>✓ 8 Golfers</td>
<td>✓ 8 Golfers</td>
<td>✓ 8 Golfers</td>
<td>✓ 4 Golfers</td>
<td>✓ 2 Golfers</td>
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<tr>
<td>Exhibit Booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Program Recognition</td>
<td>✓ Full Page Ad &amp; Front Page Logo</td>
<td>✓ Full Page Ad &amp; Front Page Logo</td>
<td>✓ ½ Page Ad &amp; Front Page Logo</td>
<td>✓ ½ Page Ad &amp; Front Page Logo</td>
<td>✓ ¼ Page Ad</td>
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<tr>
<td>Event Webpage Recognition</td>
<td>✓ Name and Logo</td>
<td>✓ Name and Logo</td>
<td>✓ Name and Logo</td>
<td>✓ Name and Logo</td>
<td>✓ Name Only</td>
</tr>
<tr>
<td>Golf Outing Recognition (Banner &amp; Tee Sign)</td>
<td>✓ Name and Logo</td>
<td>✓ Name and Logo</td>
<td>✓ Name and Logo</td>
<td>✓ Name and Logo</td>
<td>✓ Name Only</td>
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PAST EXHIBITORS

Alfasigma USA, Inc
Allied OSI Labs
AmerX Healthcare Corp.
Anodyne
Athena Healthcare Corporation
Bako Integrated Physician Solutions
Bard Peripheral Vascular, Inc.
Bellevue Pharmacy
BioMed Specialty Pharmacy
BioPro
Bonapeda Enterprises, LLC
Clinical Pharmacy Development
Community Tissue Services
Darco International, Inc
Davey Tree
DePuy Synthes
Dia-Foot
Dr. Comfort
Effective Management
Erchonia
Extremity Imaging Partners
Feel Good, Inc.
Full Sky Technologies
Fuller X-Ray, LLC
Genius Solutions
Gill Podiatry Supply Co.
Hapad Inc.
IMS Medical Equipment LLC
Integra Life Sciences
JSB Orthotics & Medical Supply, Inc
JM Orthotics
Kinetic Concepts, Inc.
Langer Biomechanics/SafeStep
Marlinz Pharma
Mid-Atlantic Surgical Systems
MiMedx
OCPM Foundation
OnikoLabs LLC
Organogenesis
Osiris Therapeutics
Osteo Med, LLC
Paragon 28
PharmaDerm
PICA Podiatry Insurance Company of America
Precision Compounding
Podiatry Content Connection
Redi-Thotics, Inc.
Sammy Systems
Smith & Nephew, Inc.
Sole Supports
Soluble Systems/Theraskin
Styker
Synchrocare, LLC
TEI Medical, Inc.
The Medicines Company
The Tetra Corporation
Treace Medical Concepts, Inc.
Trilliant Surgical
Valeant Pharmaceuticals International
Wolters Kluwer
Wright Medical Technology, Inc.
Zimmer Biomet

Kent State University
College of Podiatric Medicine
6000 Rockside Woods Blvd.
Independence, Ohio 44131

P: 216-231-3300
2018 SPONSORSHIP/EXHIBITOR RESERVATION FORM

Company Name: ____________________________________________________________________________________________________________________________

Address: _____________________________________________________________________________________________________________________________________

City: _________________________________________________________________State: ______________________________Zip: ______________________________

Contact Name: _____________________________________________________Title: __________________________________________________________________

Business Phone: ____________________________________________________Fax #: ________________________________________________________________

E-Mail: _______________________________________________________________________________________________________________________________________

Marketing Contact: (contact person for Company Ad, Logo, etc.)

Same as above □

Contact Name: _____________________________________________________Business Phone: _____________________________________________________

E-Mail: _______________________________________________________________________________________________________________________________________

Conference Contact: (contact who will provide representative names, insurance forms, and any other required information)

Same as above □

Contact Name: _____________________________________________________Business Phone: _____________________________________________________

E-Mail: _______________________________________________________________________________________________________________________________________

Please indicate your committed Sponsorship Level:

☐ Diamond Sponsor $8,000
☐ Silver Sponsor $3,500
☐ Gold Sponsor $5,500
☐ Bronze Sponsor $1,800
☐ Exhibitor $1,200
☐ Platinum Sponsor $15,000*
☐ Bronze Sponsor $1,500*
☐ Weekend Sponsor $500*

*These sponsorship levels are available only for the Inaugural North Coast Foot & Ankle Symposiums and Alumni Reunion Weekend.

Payment Method:

☐ Credit Card:               ☐ MasterCard               ☐ Visa               ☐ Discover

Name of Cardholder _______________________________________________Amount: _____________________________________________________________

Card #: ______________________________________________________________Exp. Date: ____________________________________________________________

CSC Code (3 digit code on back of card): _______________________Signature: ____________________________________________________________

☐ Check made payable to KSUCPM

Indicate which category best describes your products or service: (please choose only one category)

☐ Ambulatory Services
☐ Anesthesia
☐ Business Services & Supplies
☐ Chairs & other Podiatric Equipment
☐ Computer Software & Hardware
☐ Equipment – Diagnostic
☐ Other _____________________________________________________________________________________________________________________________________

☐ Implants & Surgical Devices
☐ Instruments
☐ Laboratory & Diagnostic Services
☐ Medical Supplies
☐ Orthotics & Corrective Devices
☐ Pharmaceuticals Modalities

☐ Publications
☐ Schools & Assoc.
☐ Shoes & Hosiery
☐ Skin & Wound Care
☐ Treatment/Therapy

AGREED:

Company Representative (print name): __________________________________________  Signature: __________________________________________

Opportunities for bundled sponsorship programs are available. Please contact Patrick Riley for these options.

Return to Patrick Riley @ Email: priley6@kent.edu or Fax: (216) 916-7392
Your signature on the Exhibit/Sponsorship Form binds you and your company to this contract and the terms expressed herein.

Advertising in Registration Brochure & Event Program
If your sponsorship qualifies for advertisement space in the Event Program, please follow these formats: Full page ads should be 8.5 x 11, four color. Half page ads should be 4 x 10 vertical or 8 x 5 horizontal, four color. Quarter page ads should be 4 x 5, four color. All ads that are submitted should be high resolution (300 dpi) electronic files, preferred in either Quark, PDF, EPS, or TIFF formats. Deadlines: Event Program ads due one month prior to conference start date. Please submit ads to priley6@kent.edu.

Products/Services
The products or services that are exhibited at KSUCPM CME Conferences must be those related to the interests and educational values of the conference. KSUCPM may refuse to accept the application of any company or persons whose products/services do not meet the educational integrity and objectives of KSUCPM CME.

Terms of Payment
A deposit of $600 per exhibit booth must accompany your completed Exhibit/Sponsorship Form. Deposits are Non-Refundable. The balance of the exhibit/sponsorship fee must be sent to KSUCPM by no later than one week prior to the first day of the Conference. If full payment is not received by KSUCPM on this date, assigned space may be reassigned or sold without refund of deposit.

Badges & Registration
All participants at the KSUCPM CME Conferences must register on their first day attending the event. Official conference badges must be worn at all times during the conference.

Hotel Reservations
All exhibitors/sponsors must reserve their guest rooms through the Kent State University College of Podiatric Medicine room block at the official conference hotel. Sleeping room availability is limited and the discount is subject to conference hotel availability.

Exhibitor/Sponsor Activities
Any products/services showcased or displayed by the exhibitor/sponsor must be conducted or distributed within the exhibit space assigned. The exhibitor/sponsor is prohibited from displaying their products/services in other exhibitor/sponsor spaces, outside the hotel, or in common areas. Exhibitors/sponsors are required to keep their assigned booth space in good order and cleanliness at all times. A representative of the company may attend the program, but is not allowed to engage in any promotional activities in the room while the program is taking place.

Exhibitor Tear-down:
*An early teardown fee of $250.00 will apply for any exhibitor who dismantles their booth before 4:00 p.m. on last day of exhibition hall

Liability
The exhibitor/sponsor hereby assumes responsibility and agrees to indemnify and defend KSUCPM CME Conferences, its members and staff, and KSUCPM Conference hotels against any claims, injuries, or expenses that result out of the use of the exhibition space and hotel grounds, unless the damages/injury is due solely to the negligence of KSUCPM and KSUCPM conference hotels.

Insurance
KSUCPM Conferences and their Conference hotels do not provide insurance covering the property of the exhibitor/sponsor. It is the sole responsibility of the exhibitor/sponsor that they carry insurance coverage.

No Show Policy
In the event an individual made his/her reservation with the official conference hotel and was not canceled by 6:00 pm of the first day, the individual will be billed for the room and tax. The reservation will automatically be canceled for the remaining nights.

First Right of Refusal
KSUCPM reserves the right to deny requests of any potential sponsor/exhibitor from exhibiting at KSUCPM conferences.