Startup Financials
LaunchNET Kent State Venture Tools

Budgeting and bookkeeping: When you get some money, you need to keep track of it!

Apps & Software

**DIY:**
- HIVEAGE: [https://www.hiveage.com/](https://www.hiveage.com/)
- WAVE: [https://www.waveapps.com](https://www.waveapps.com)
- FRESHBOOKS: [http://www.freshbooks.com](http://www.freshbooks.com)
- XERO: [https://www.xero.com/us/](https://www.xero.com/us/)
- QUICKBOOKS (various options): [http://quickbooks.intuit.com](http://quickbooks.intuit.com)
- BODE TREE: [http://bodetree.com](http://bodetree.com)

**Get Help:**
- BENCH: [https://bench.co](https://bench.co)
- QUICKBOOKS (various options): [http://quickbooks.intuit.com](http://quickbooks.intuit.com)
  - Because this is probably the most-used accounting software, many resources exist to help. Check your local SBDC office for a listing of workshops: [https://www.sba.gov/tools/local-assistance/sbdc](https://www.sba.gov/tools/local-assistance/sbdc)

**Templates:**

Initial Cash Needs Excel template

Break Even Analysis template
[https://www.score.org/resources/break-even-analysis-template](https://www.score.org/resources/break-even-analysis-template)

**Articles:**

A Simple Cash Flow Spreadsheet Anybody Can Use (SBA blog article):
[https://www.sba.gov/blogs/simple-cash-flow-spreadsheet-anybody-can-use](https://www.sba.gov/blogs/simple-cash-flow-spreadsheet-anybody-can-use)

The 3 Essential Financial Statements for your Business:

Seven Accounting Equations You Should Know:

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*collected by your advisors at LaunchNET*